## **Career Matters**

How Badly Do You Want That Job?



Include personal information such as your full name, age, current address and contact numbers. F

SITI NUR LYANA AHMED

116 Jalan Selaseh 15, Taman Selaseh Fasa 2, 68100 Batu Caves, Selangor Email: lyana.a@yahoo.com.my Phone: (019) 7920 427

Bachelor in Business Management and Multimedia, Universiti Teknologi Mara (UiTM), Class of 2009, CGPA 3.74

Include your

education and

qualifications,

and any work

experience you

may have.

Diploma in Business Management, Kolej Poly-Tech MARA, Kuala Lumpur Campus, Class of 2006

# AWARDS AND ACHIEVEMENTS

- Community Service Achievement Award, 2008
- Outstanding Student Award in Marketing, 2007
- Top 10 in the Annual Run for Cancer event, 2006

# RELEVANT COURSEWORK

- Advanced Multimedia Design work
- Business Management for Pre-graduates, Marketing and Advertising

# PART TIME WORK EXPERIENCE

- Iktimera Sdn Bhd, Project Management Intern, Shah Alam, November 2008 April 2009. Organised and implemented a launch to test 12 new magazine offers in retail outlets, resulting in a test result of 25 percent increase in incremental sales.
- University Help Desk, Student Lab Consultant, UiTM, 2007 2009. Managed the Campus lab - served as consultant to computer usage issues and troubleshooting system errors.

- International Student Committee, Secretary, UiTM, 2007 2009. Initiated a re-organization project of the international student archives of past events and performances.
- Arts and Culture Club, Active Member, UiTM, 2007 2009. Planned and performed traditional dances in student events throughout the semesters.
- Head of Events for KPTM Carnival, Kolej Poly-Tech MARA, 2005 2007. Head in the planning and coordination of student events at KPTM.

## SPECIAL SKILLS

Languages: Fluent in written and spoken English, Malay. Basic proficiency: Mandarin, Japanese & French. Environments: PC/Macintosh, Windows and Microsoft Office, Linux, Business Objects

## REFERENCES

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Available Upon Requests

Mention special skills such as foreign languages, computer environments, etc.

PERSONAL PARTICULARS

Full Name: SITI NUR LYANA AHMED NRIC: 851124-01-5094

Address: 116 Jalan Selaseh 15, Taman Selaseh Fasa 2, 68100 Batu Caves, Selangor

Telephone: +603-6189 5097 Handphone: +6019-7920 427 Email: lyana.a@yahoo.com.my Date of Birth: 11 November 1985

Sex: Female

Marital Status: Single Nationality: Malaysian Health: Excellent

Interests: Camping, Travelling, Bowling, Swimming Languages: English & Malay - Fluent in written & spoken

Basic Proficiency in Mandarin, Japanese & French

### EDUCATION

2006 - 2009: B.A. in Economics, Wesleyan University GPA 3.74 2005 - 2006: Kolej Poly-Tech MARA, Kuala Lumpur Campus

## RELEVANT COURSEWORK

- · Advanced Multimedia Design work
- · Business Management for Pre-graduates, Marketing and Advertising

## AWARDS AND ACHIEVEMENTS

2008: Community Service Achievement Award 2007: Outstanding Student Award in Marketing 2006: Top 10 in the Annual Run for Cancer event

### ACTIVITIES

2007-2009: International Student Committee, Secretary, UiTM

Initiated a re-organization project of the international student archives of past events and performances.

2006-2009: Arts and Cultures Club, Active Member, UiTM. Planned and performed traditional dances in student events

2005-2007: Head of Events for KPTM Carnival, Kolej Poly-Tech MARA.

Head in the planning and coordination of student events at KPTM.

#### COMPUTER SKILLS

PC/Macintosh, Windows and Microsoft Office, Linux, **Business Objects** 

## REFERENCES

Available Upon Requests

Check spelling and grammar, and have someone proof read

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Make use of action

verbs like 'pioneered, innovated, initiated,

managed, organised, analysed, implemented, planned, performed, assisted', etc.

Use clear

Language.

and concise