

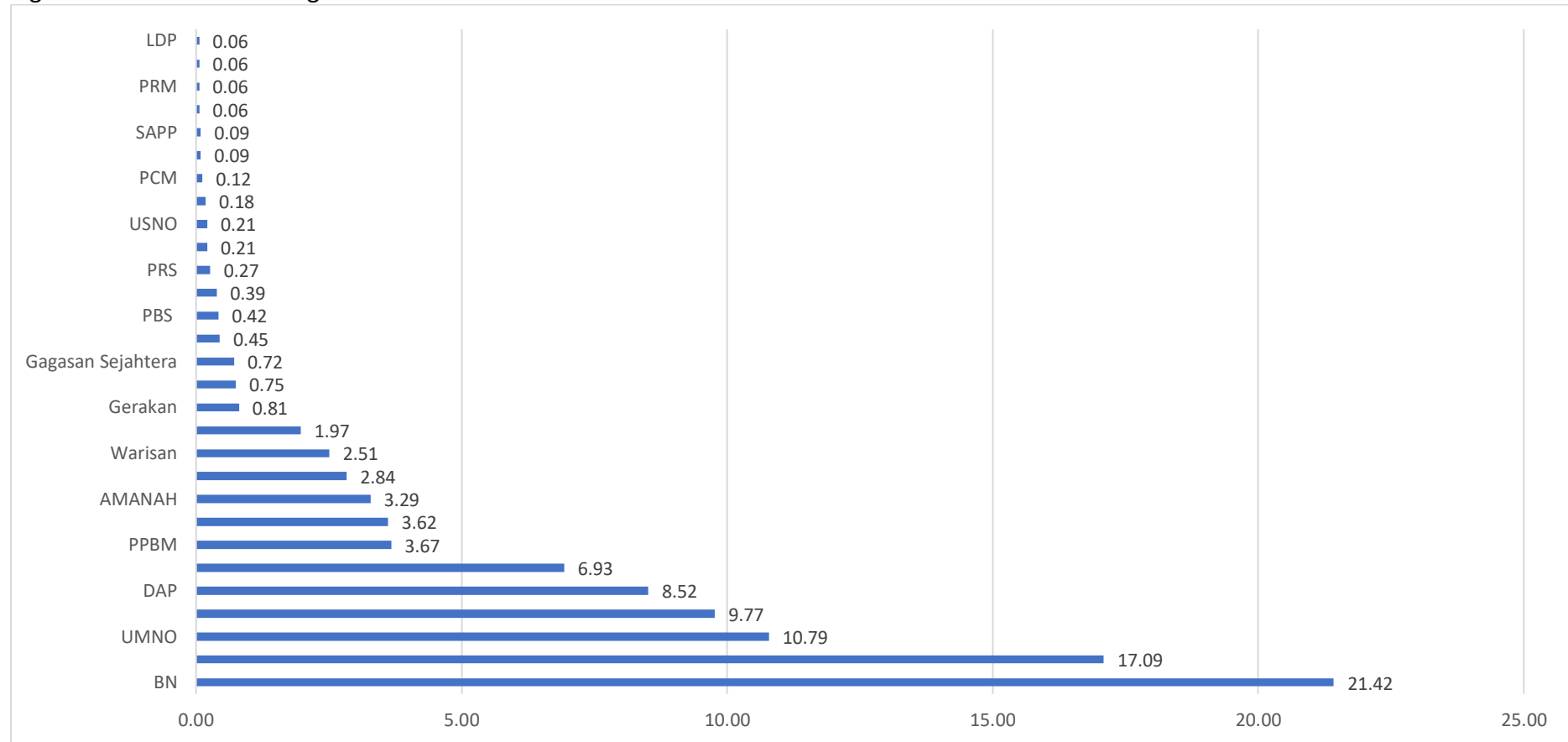
Watching the Watchdog 2.0

Malaysiakini English

Section 1: Coverage of Political Parties and Coalitions

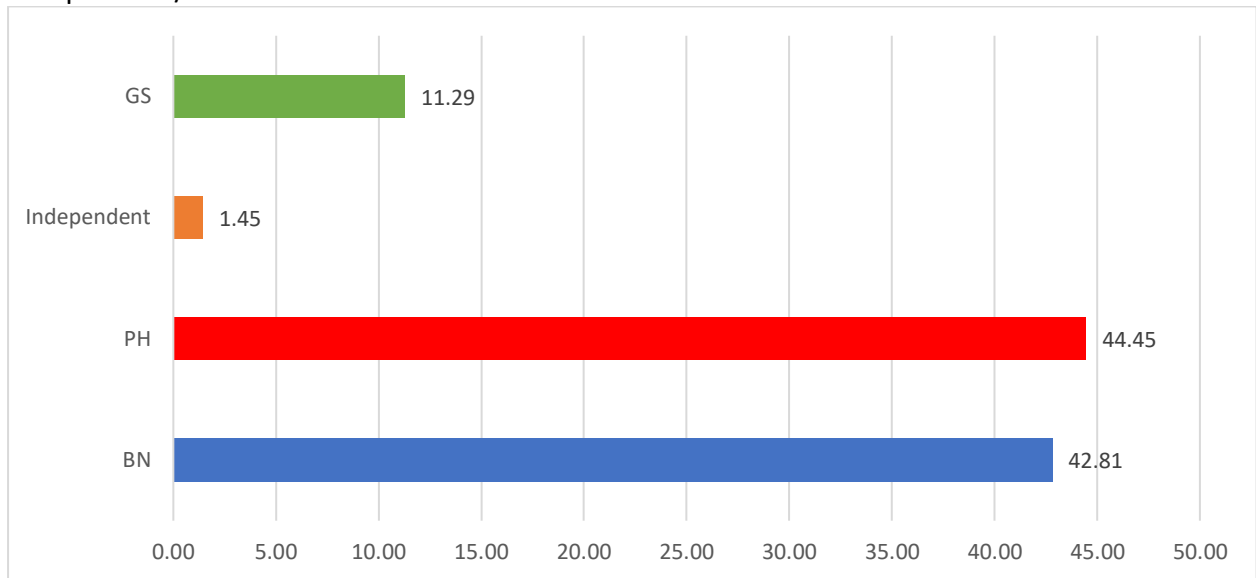
1.1 Volume of Coverage of Parties & Coalitions

Figure 1: Volume of Coverage of Political Parties & Coalitions



- BN received the most coverage (21.42%), followed by PH (17.09%) and UMNO (10.79%).

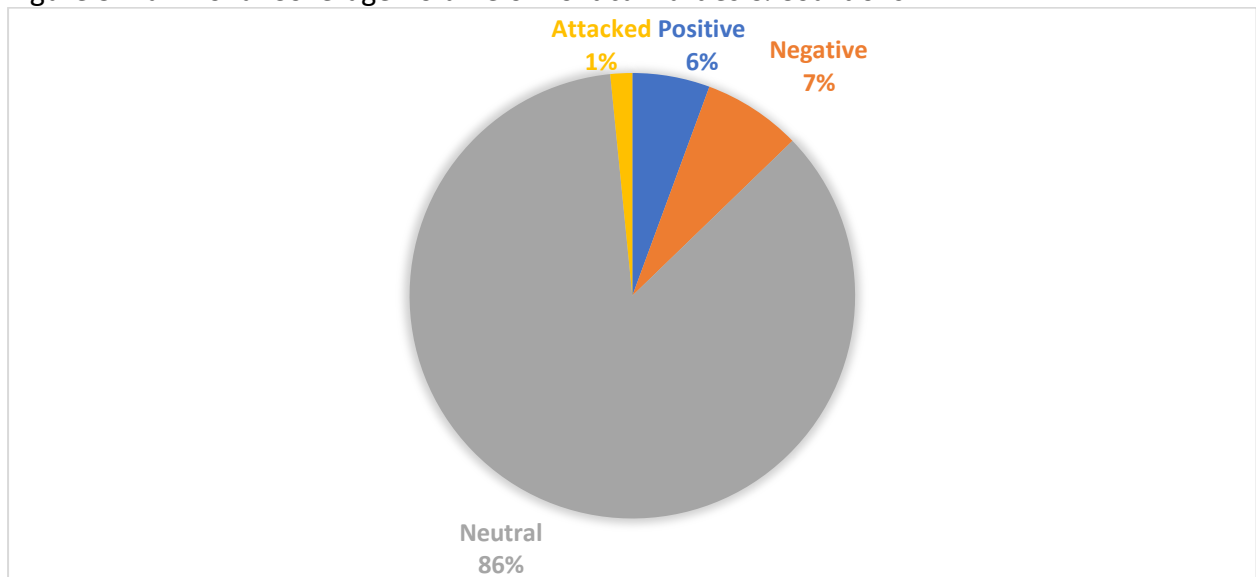
Figure 2: Volume of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other



- Once parties/coalitions' coverage volumes are combined, PH received the highest level of coverage (44.45%), followed by BN (42.81%) and GS (11.29%).

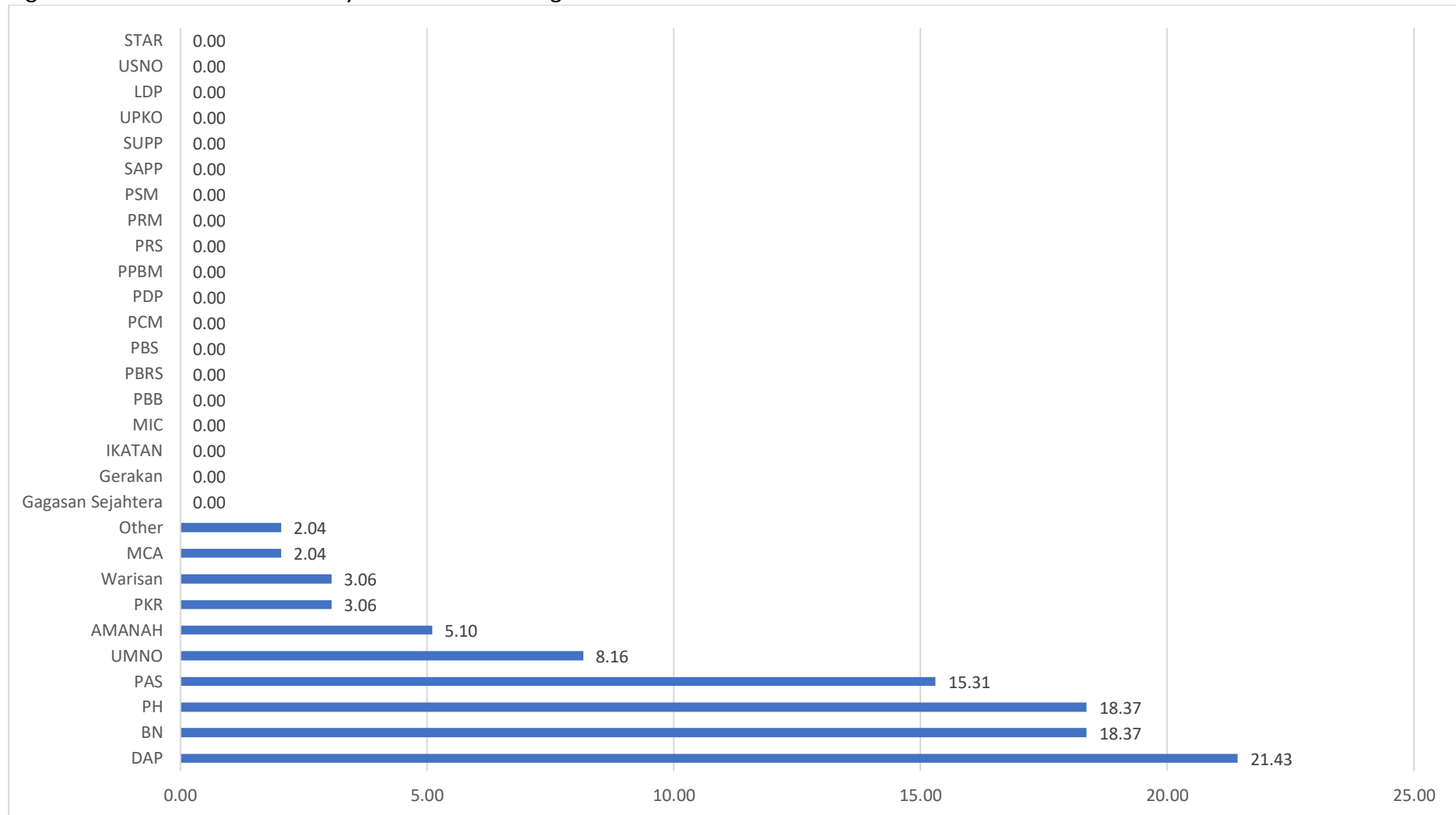
1.2 Tone of Coverage of Political Parties & Coalitions

Figure 3: Raw Tonal Coverage Volume of Political Parties & Coalitions



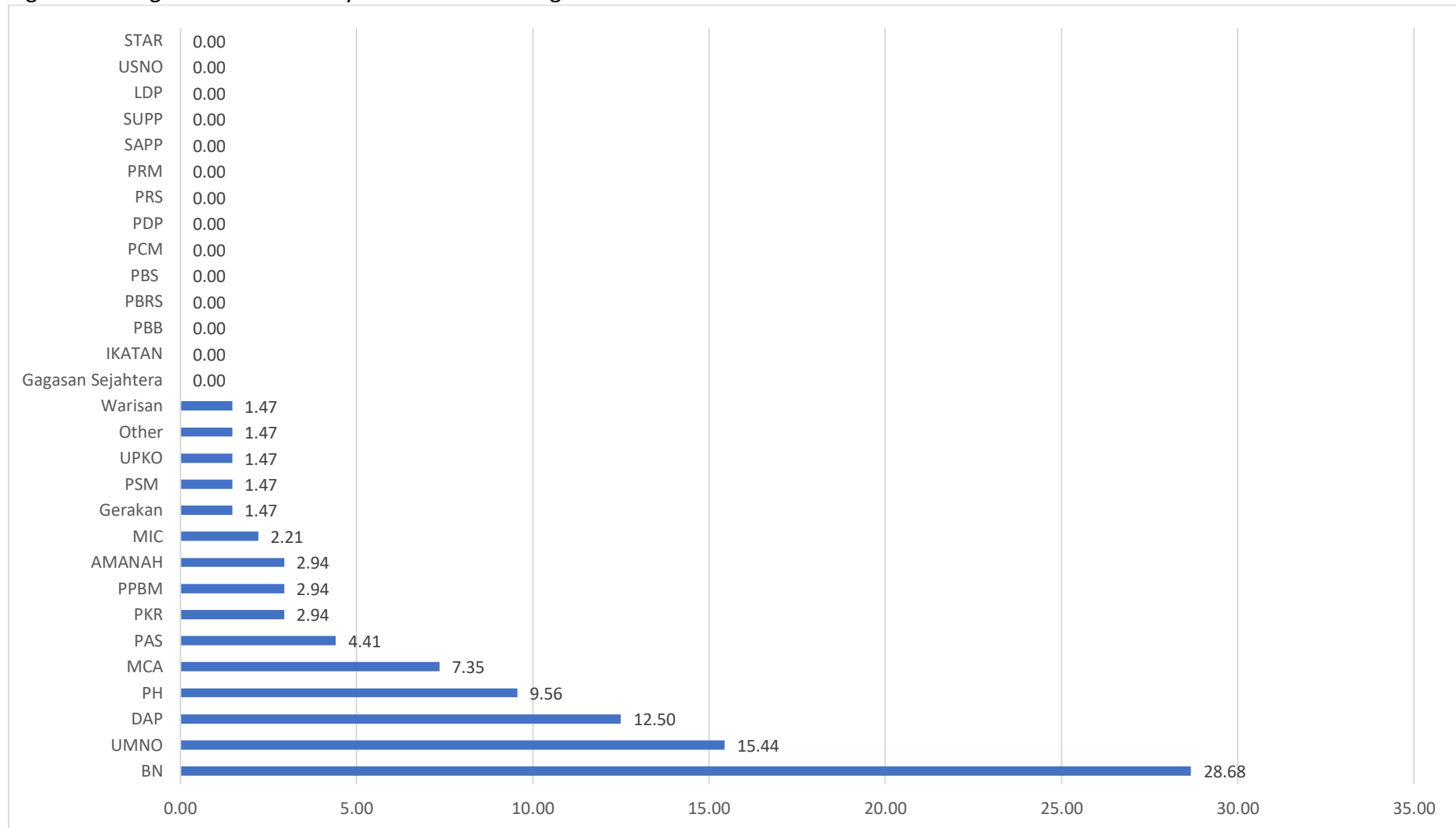
- The Neutral tone was used the most (86%), followed by Negative (7%) and Positive (6%)

Figure 4.1: Attacked Political Party & Coalition Coverage



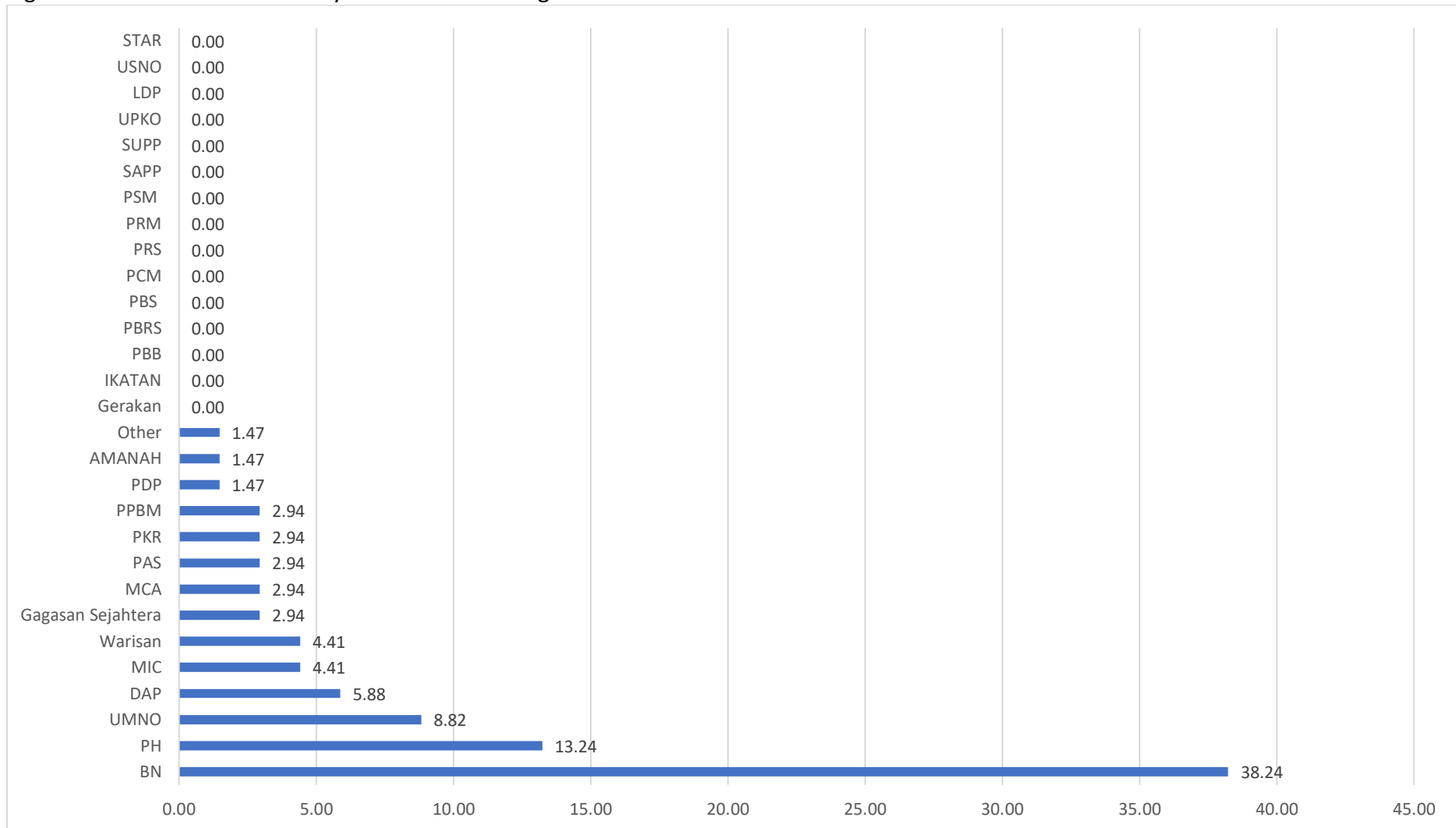
- DAP received the most Attacked coverage (21.43 %).
- BN and PH received equal amounts of Attacked coverage (18.37%).

Figure 4.2: Negative Political Party & Coalition Coverage



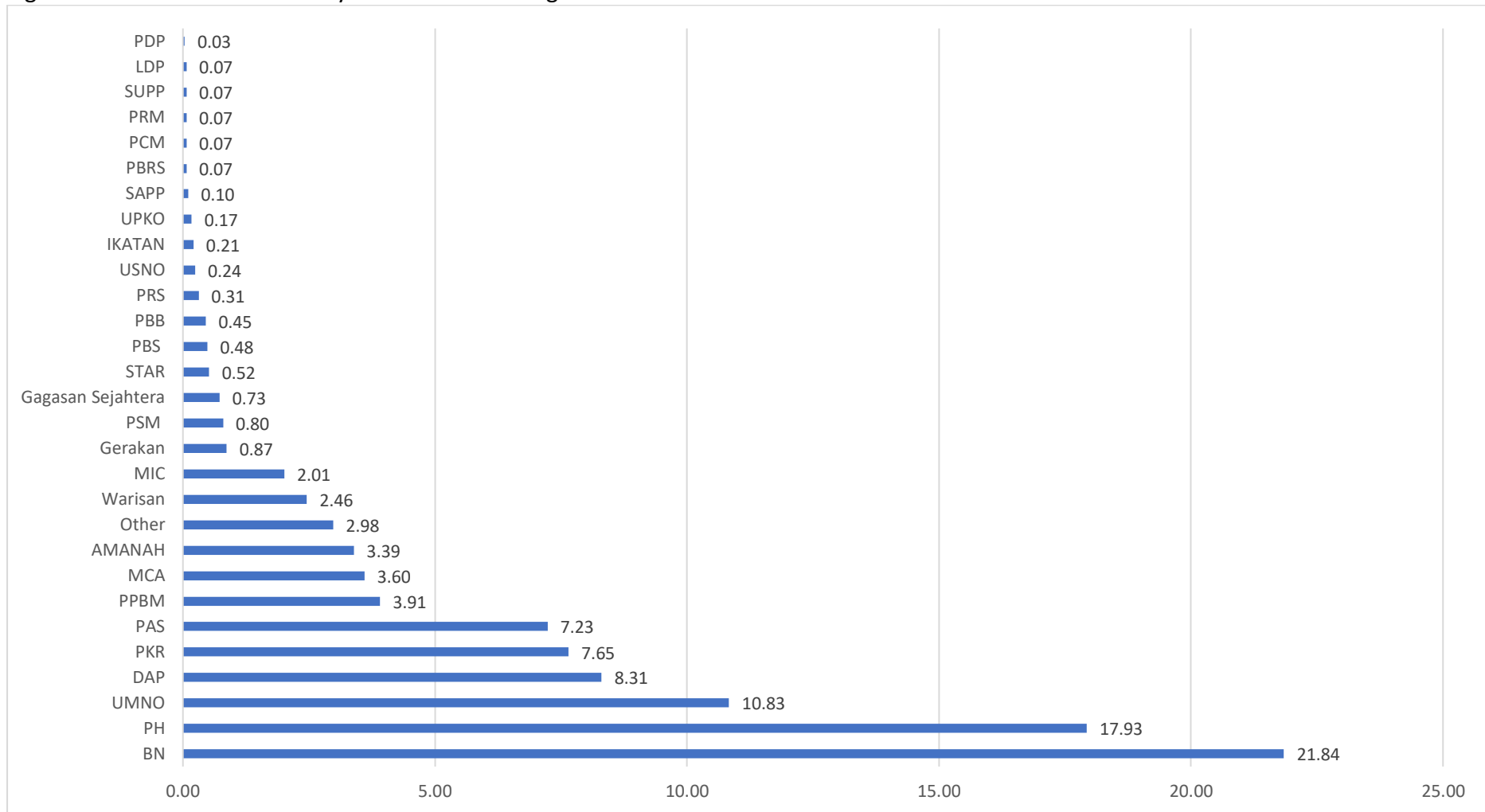
- BN received the most Negative coverage (28.68%), followed by UMNO (15.44%) and DAP (12.50%).

Figure 5.1: Positive Political Party & Coalition Coverage



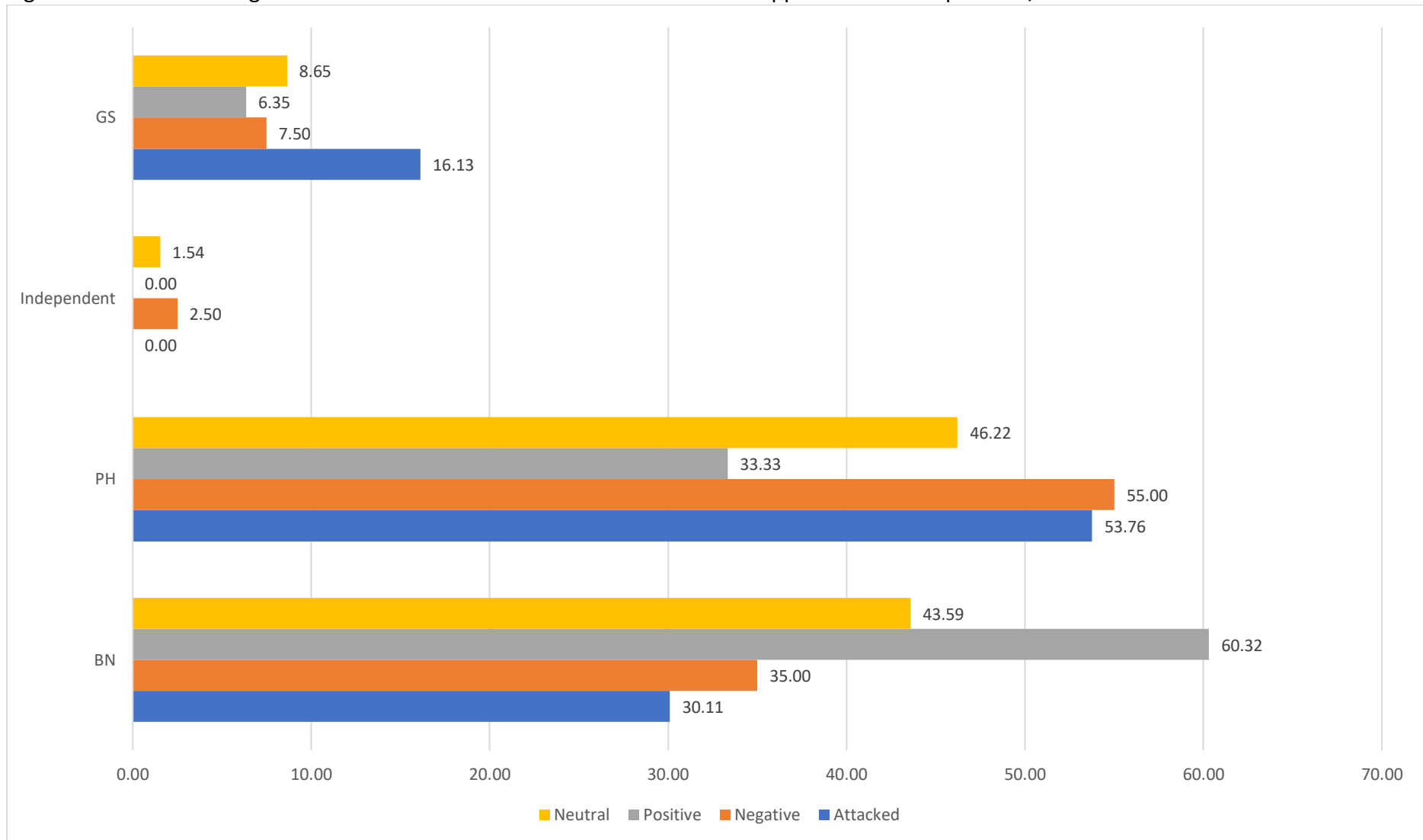
- BN received the most positive coverage (38.24%), followed by PH (13.24%) and UMNO (8.82%).

Figure 5.2: Neutral Political Party & Coalition Coverage



- BN received the most Neutral coverage (21.84%), followed by PH (17.93%) and UMNO (10.83%).

Figure 6: Tone of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other

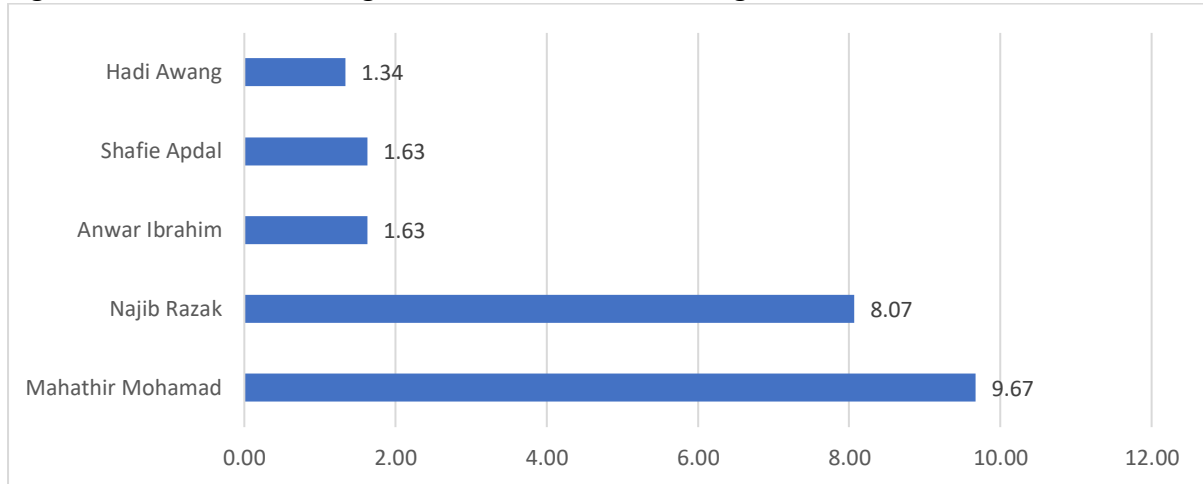


- PH received the most Neutral, Negative, and Attacked coverage, while BN received the most Positive coverage.

Section 2: Coverage of Politicians and Political Figures

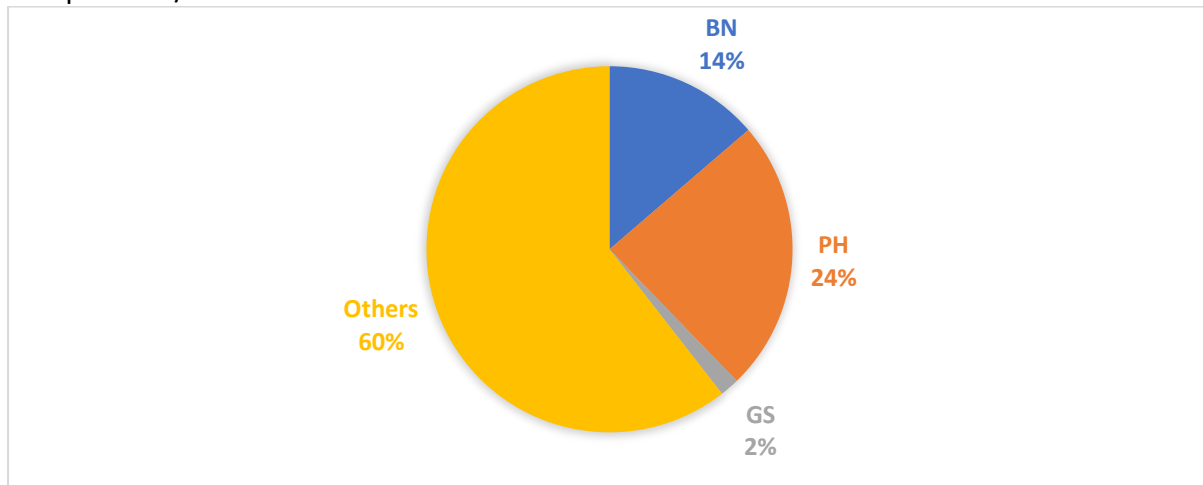
2.1 Volume of Coverage of Politicians & Political Figures

Figure 7: Volume of Coverage of Politicians & Political Figures



- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Mahathir Mohamad received the most mentions by a significant proportion (9.67%), followed by Najib Razak (8.07%).

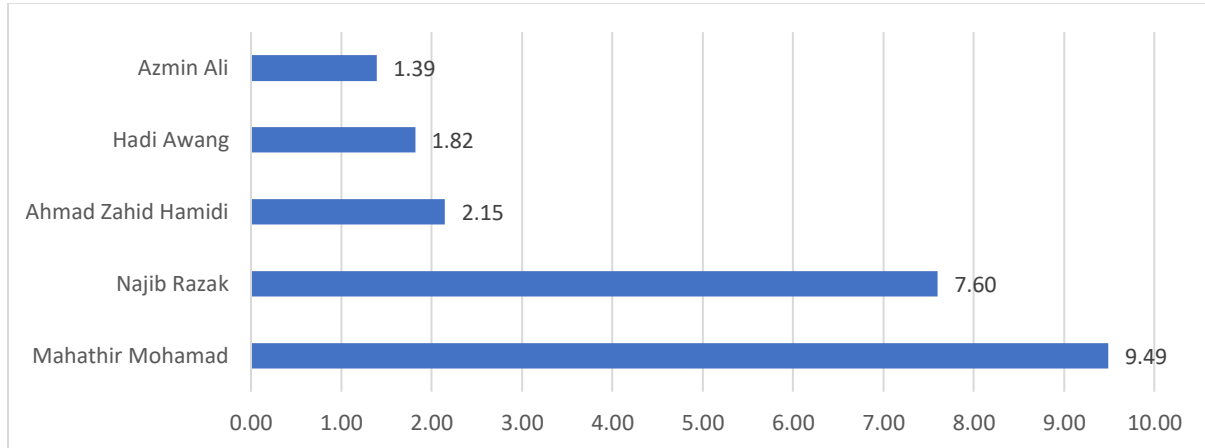
Figure 8: Volume of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other



- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (60%).
- There was more coverage of PH compared to BN.

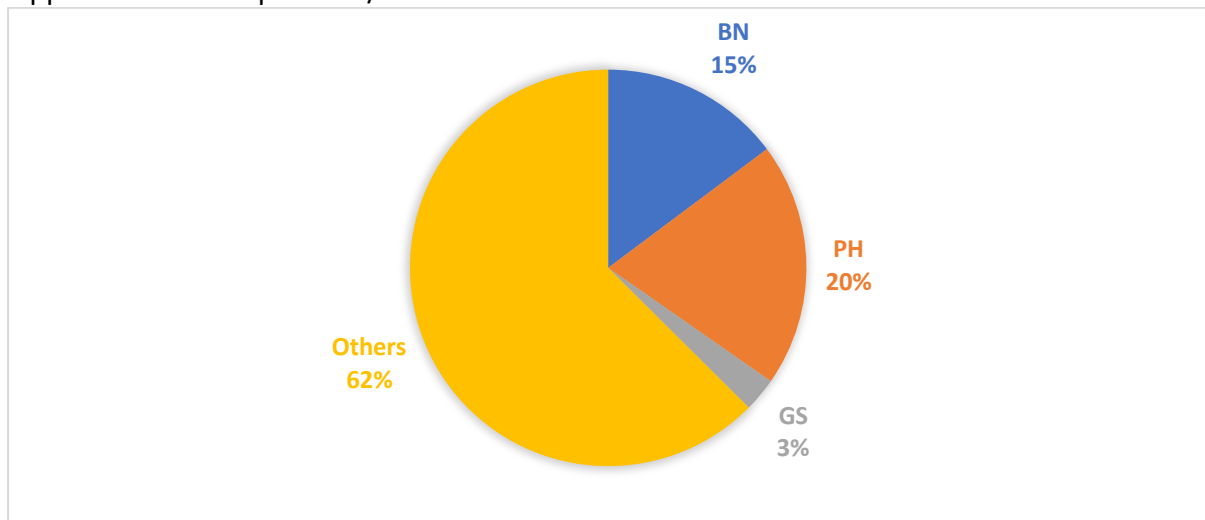
2.2 Volume of the Use of Politicians & Political Figures as Sources

Figure 9: Volume of the Use of Politicians & Political Figures as Sources



- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Mahathir Mohamad received the most coverage (9.49%), followed by Najib Razak (7.60%).

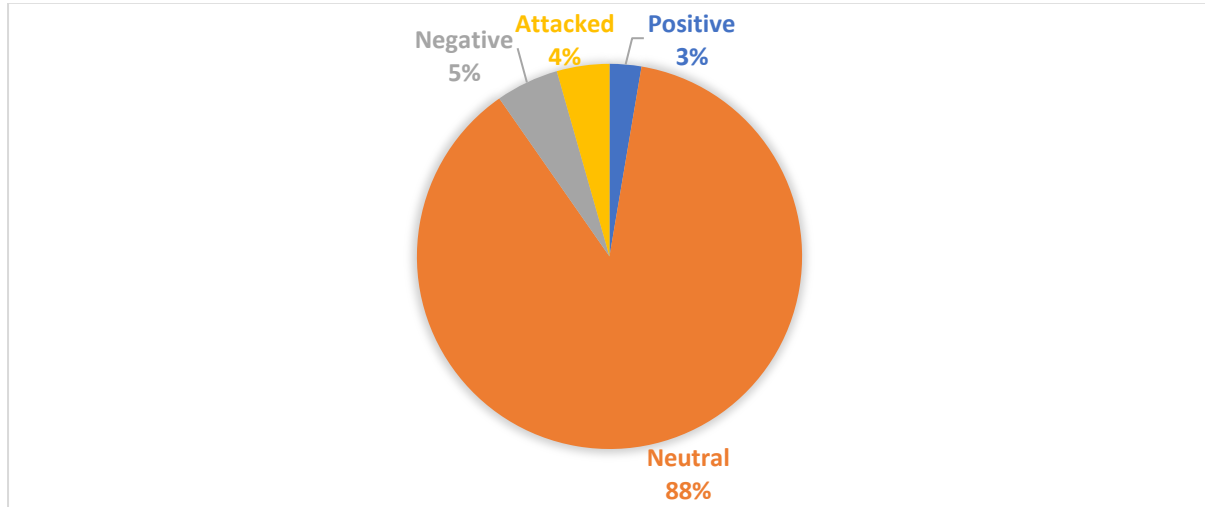
Figure 10: Volume of the Use of Politicians & Political Figures As Sources: Government vs. Opposition vs. Independent/Other



- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (62%). PH received more coverage than BN.

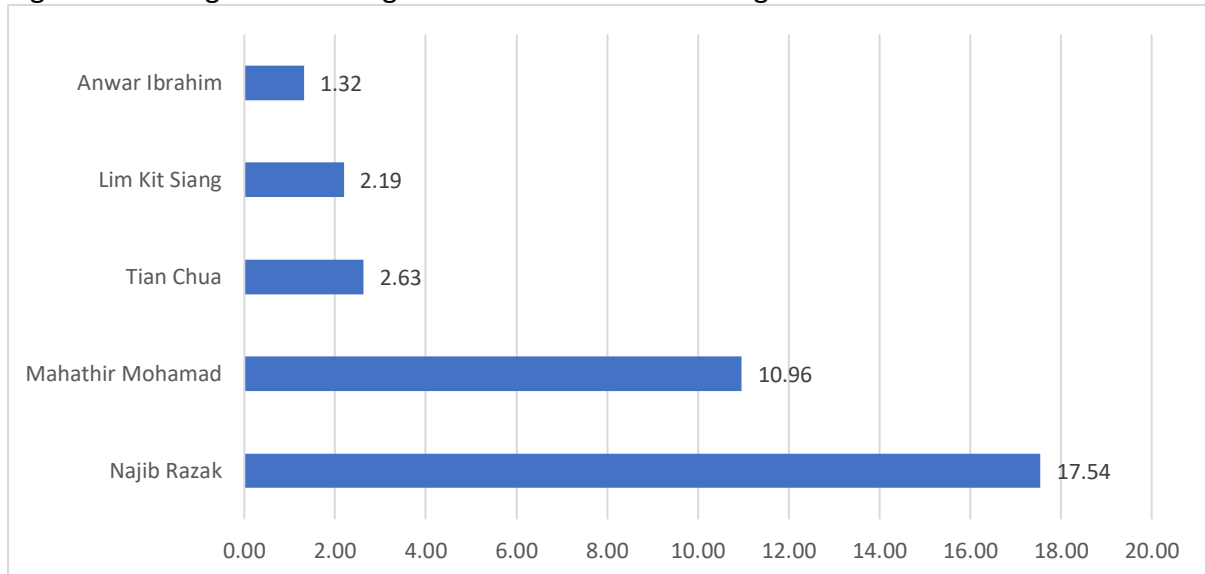
2.3 Tone of Coverage of Politicians & Political Figures

Figure 11: Raw Tonal Coverage Volume of Politicians & Political Figures



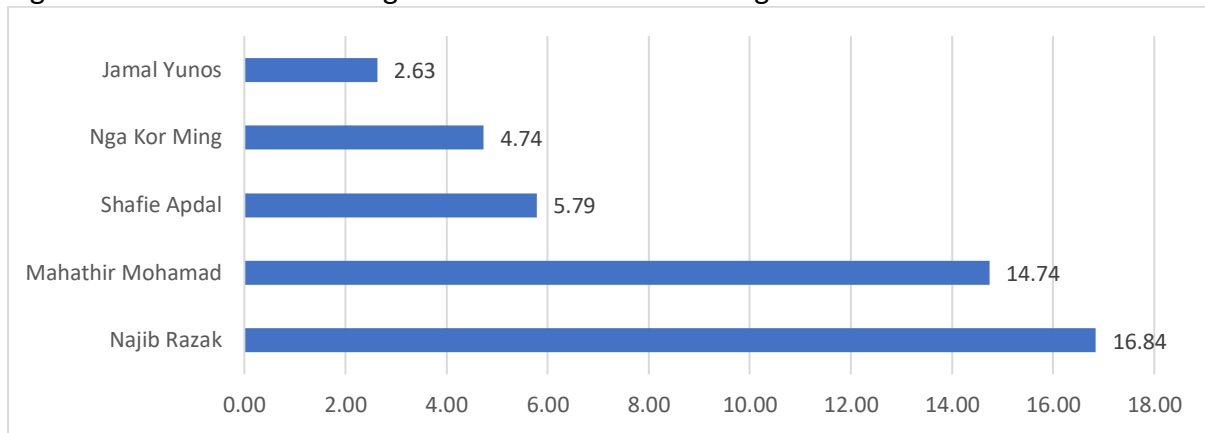
- Of all the tonal categories used in the coverage of politicians and political figures, the neutral category was used the most often (88%), followed by the negative category (5%).

Figure 12.1: Negative Coverage of Politicians & Political Figures



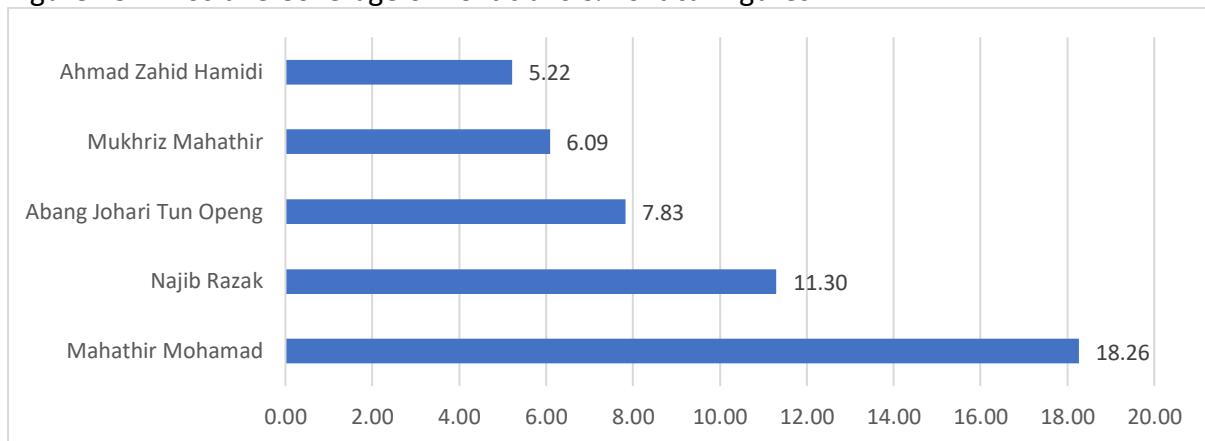
- In terms of the tone of mentions of politicians and political figures, Najib Razak received the highest negative coverage (17.54%), followed by Mahathir Mohamad (10.96%).

Figure 12.2: Attacked Coverage of Politicians & Political Figures



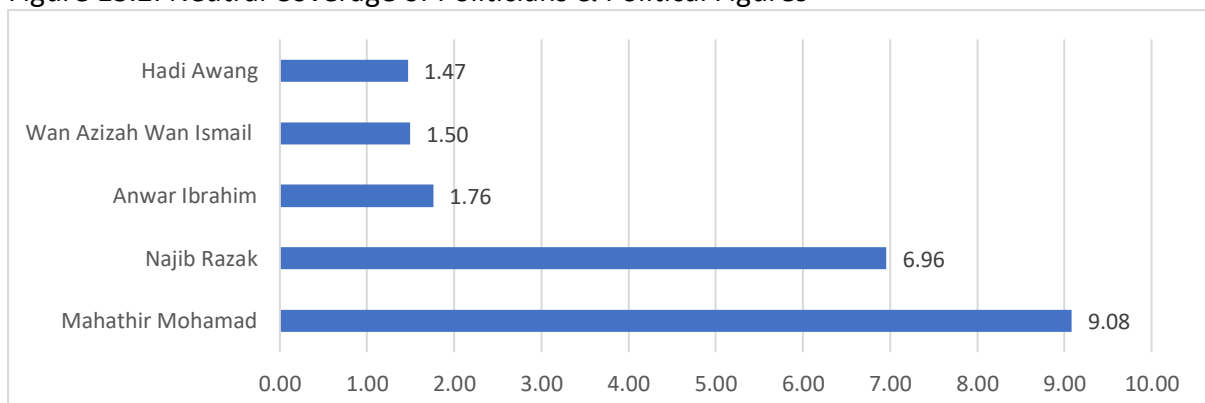
- Najib Razak was attacked the most (16.84%), followed by Mahathir Mohamad (14.74%).

Figure 13.1: Positive Coverage of Politicians & Political Figures



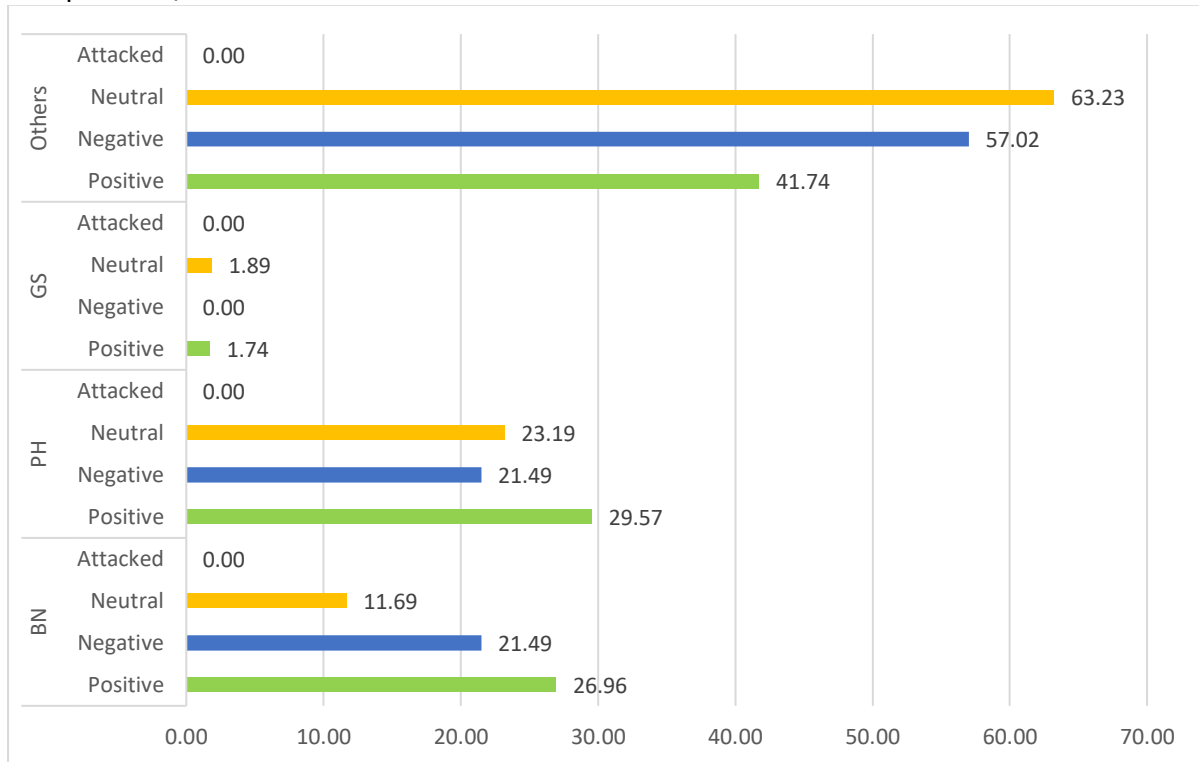
- In terms of the tone of mentions of politicians and political figures, Mahathir Mohamad received the most positive coverage (18.26%), followed by Najib Razak (11.30%).

Figure 13.2: Neutral Coverage of Politicians & Political Figures



- Mahathir Mohamad received the most neutral coverage (9.08%), followed by Najib Razak (6.96%).

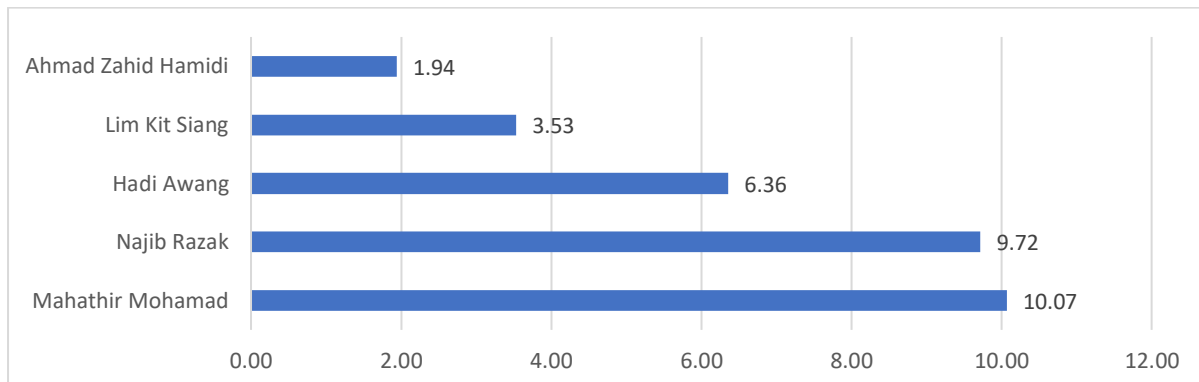
Figure 14: Tone of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other



Overall, Independent/Others received the highest coverage across the three tones of Neutral, Positive, and Negative. There were no Attacked tones recorded.

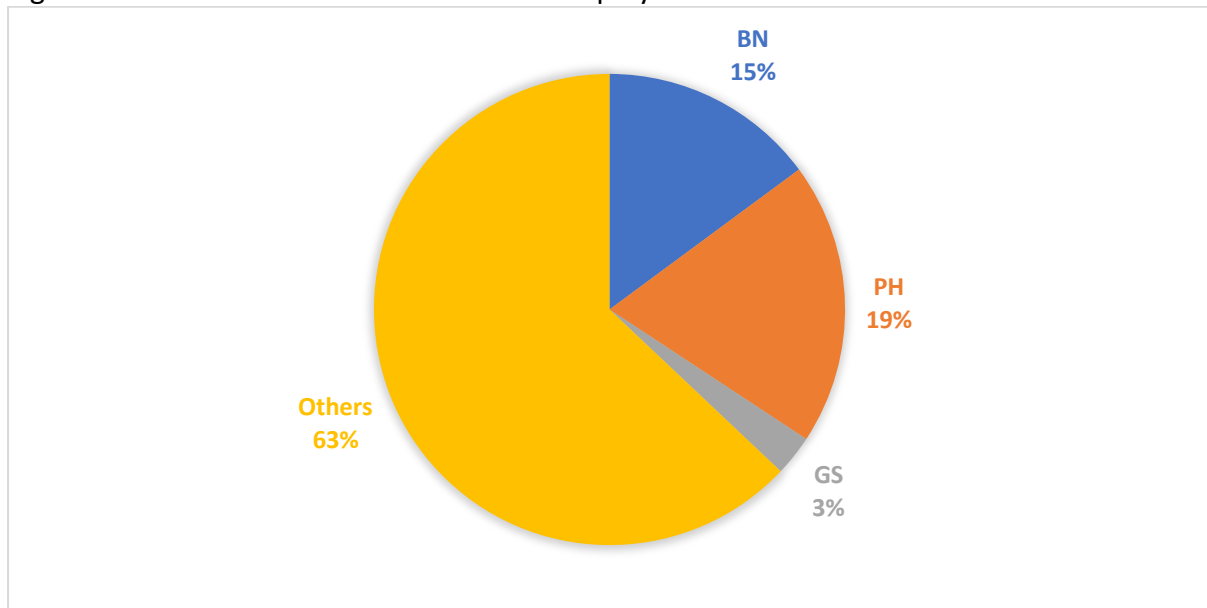
2.4 Tone of the Use of Politicians & Political Figures As Sources: Attack Politics or Negative Campaigning

Figure 15: Attack Politics: Which Politicians and Political Figures Employ 'Attack Politics' Most Often?



- This graph is weighted to show attack politics as a proportion of overall use as source.
- Mahathir Mohamad was the politician most likely to engage in attack politics (10.07%), followed by Najib Razak (9.72%).

Figure 16: Attack Politics: Which Coalition Employs Attack Politics Most Often?

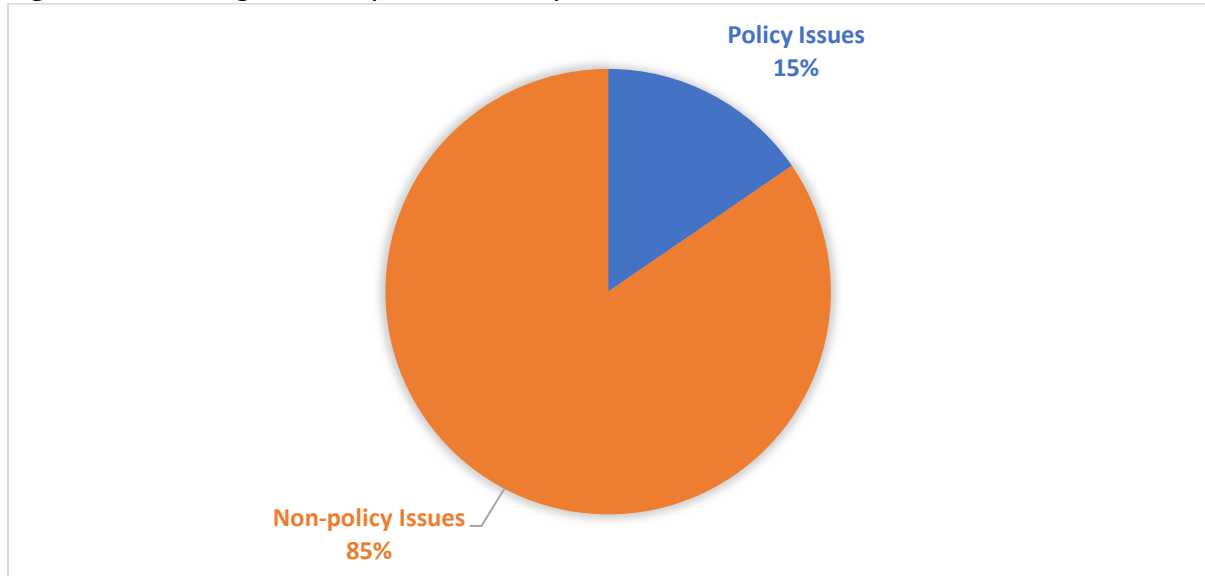


- This graph is weighted to show attack politics as a proportion of overall use as source.
- Overall, Independent/ Others party politicians engaged in attack politics most often (63%), followed by PH (19%) and BN (15%).

Section 3: Coverage of Issues

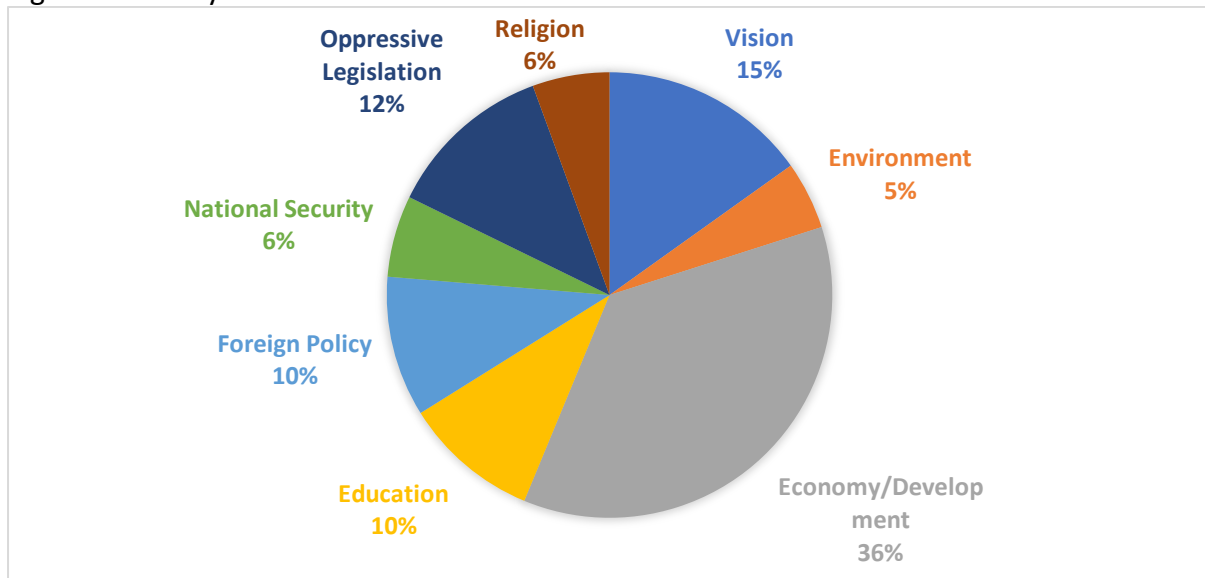
3.1. Volume of Media Coverage of Policy Issues vs Non-Policy Issues

Figure 17: Coverage of Policy vs Non-Policy Issues



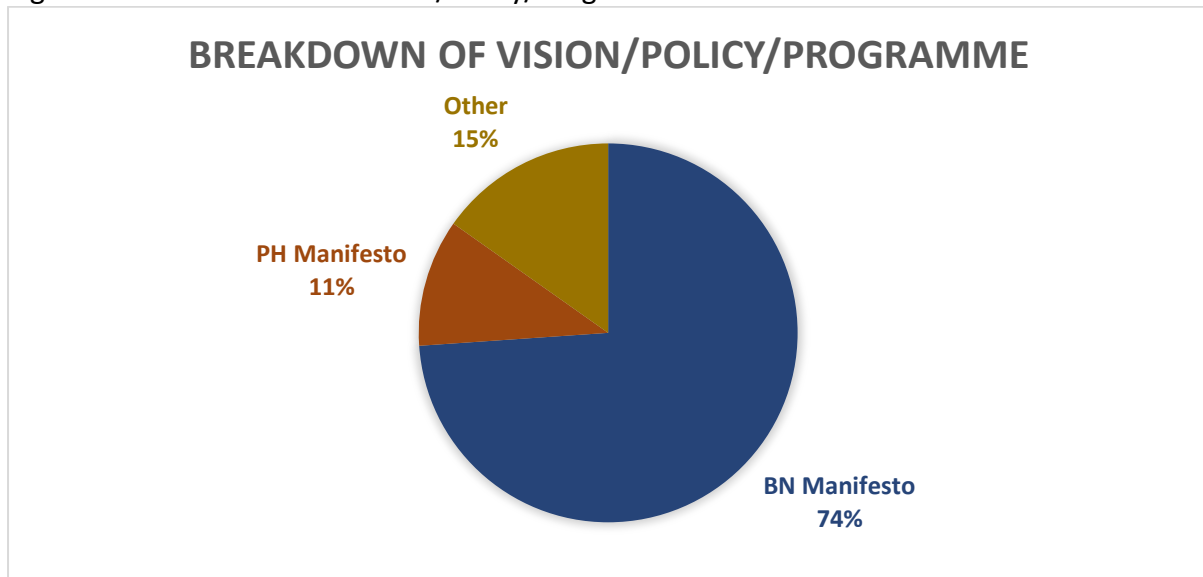
Note: Non-policy issues were reported on a lot more than Policy issues.

Figure 18: Policy Issues



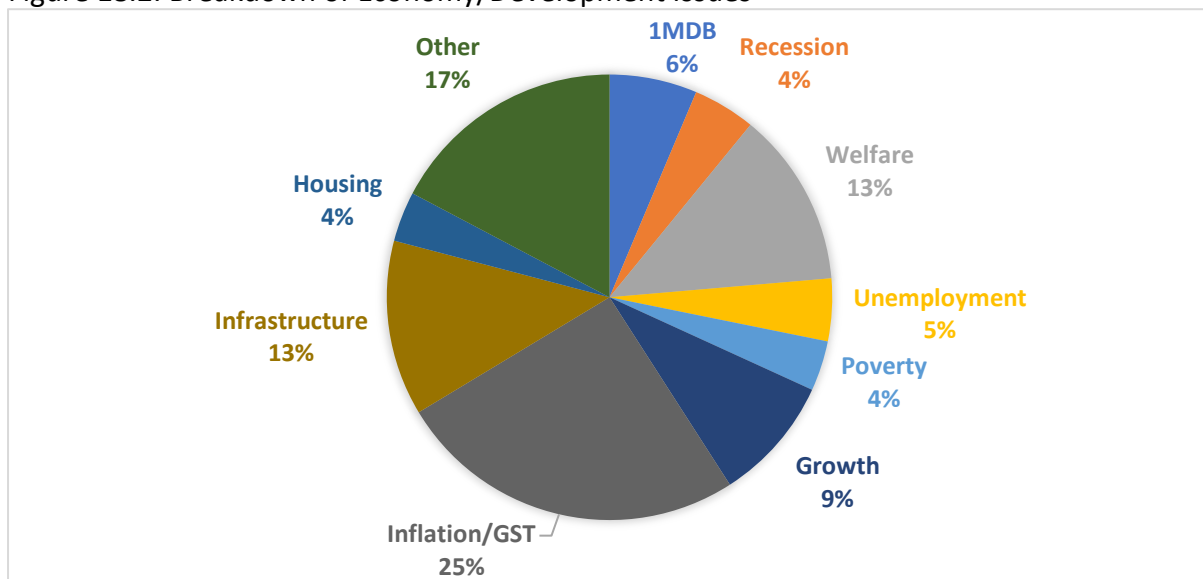
Note: Economy/Development were the most reported on, followed by Oppressive Legislation and Vision.

Figure 18.1: Breakdown of Vision/Policy/Programme



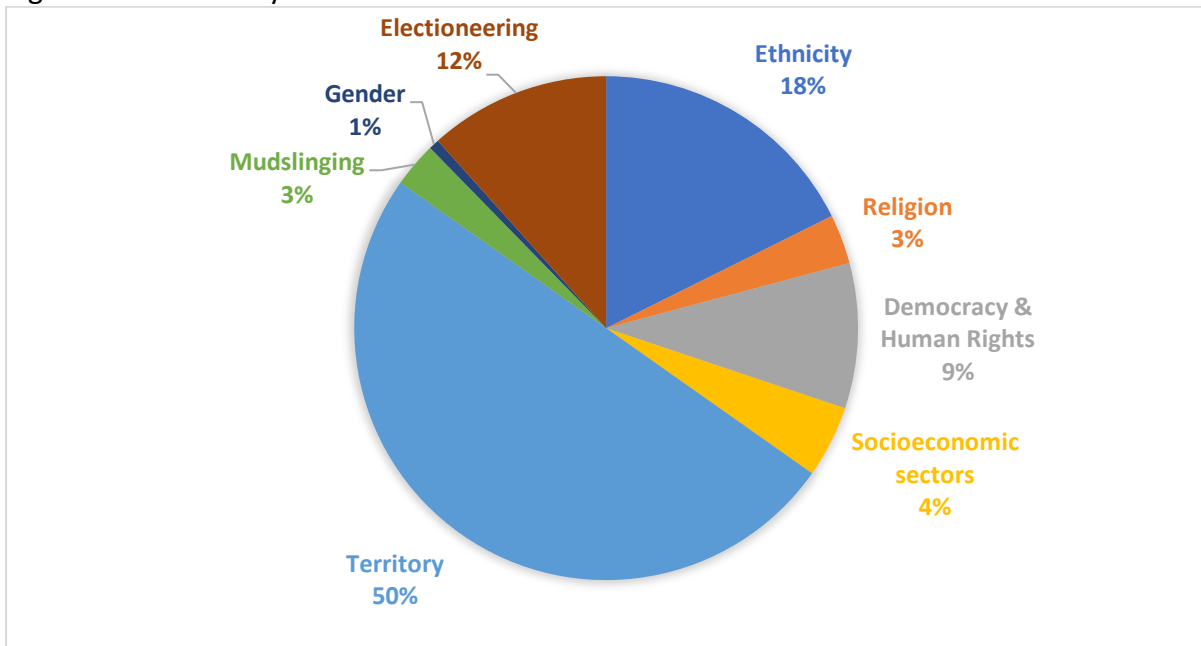
Note: BN Manifesto was the most covered, followed by PH Manifesto. No coverage was given to Gagasan Manifesto.

Figure 18.2: Breakdown of Economy/Development Issues



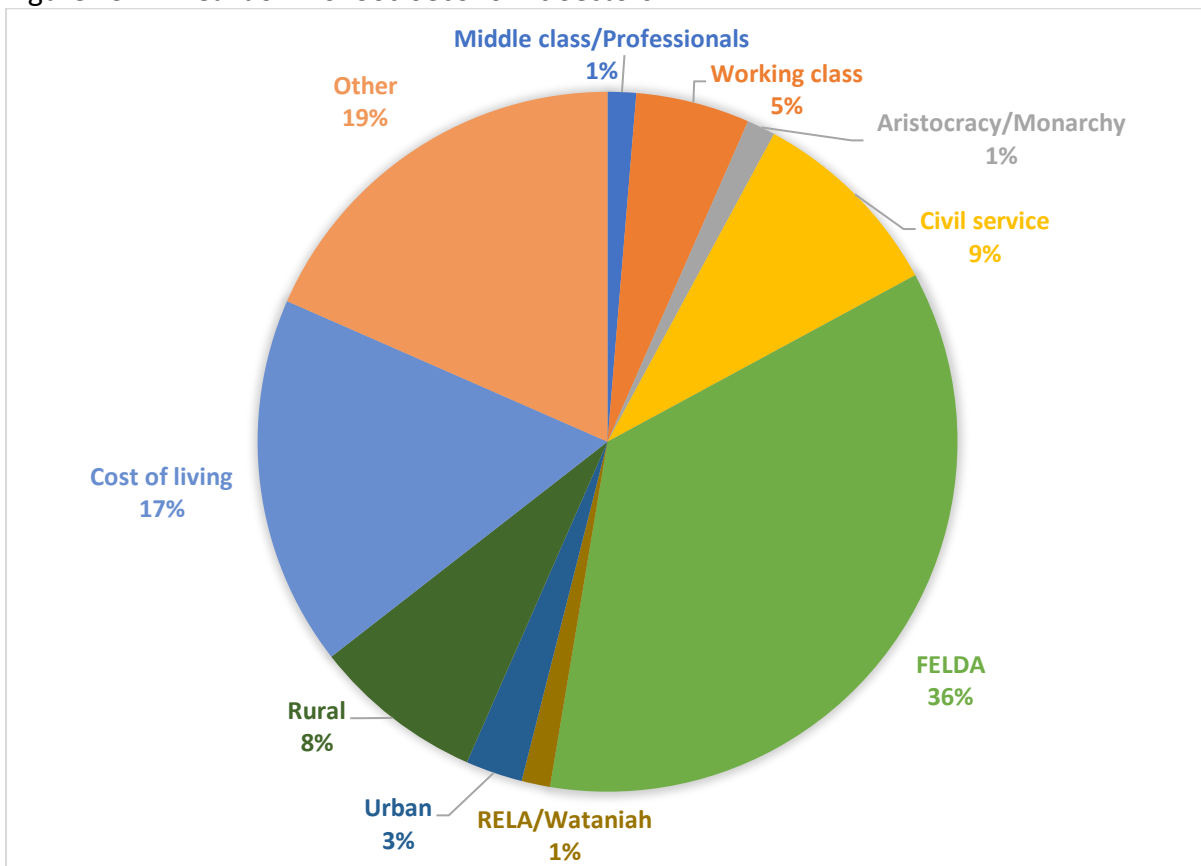
Note: Inflation/GST was the most covered topic by MalaysiaKini (English), followed by Infrastructure and Growth.

Figure 19: Non-Policy Issues



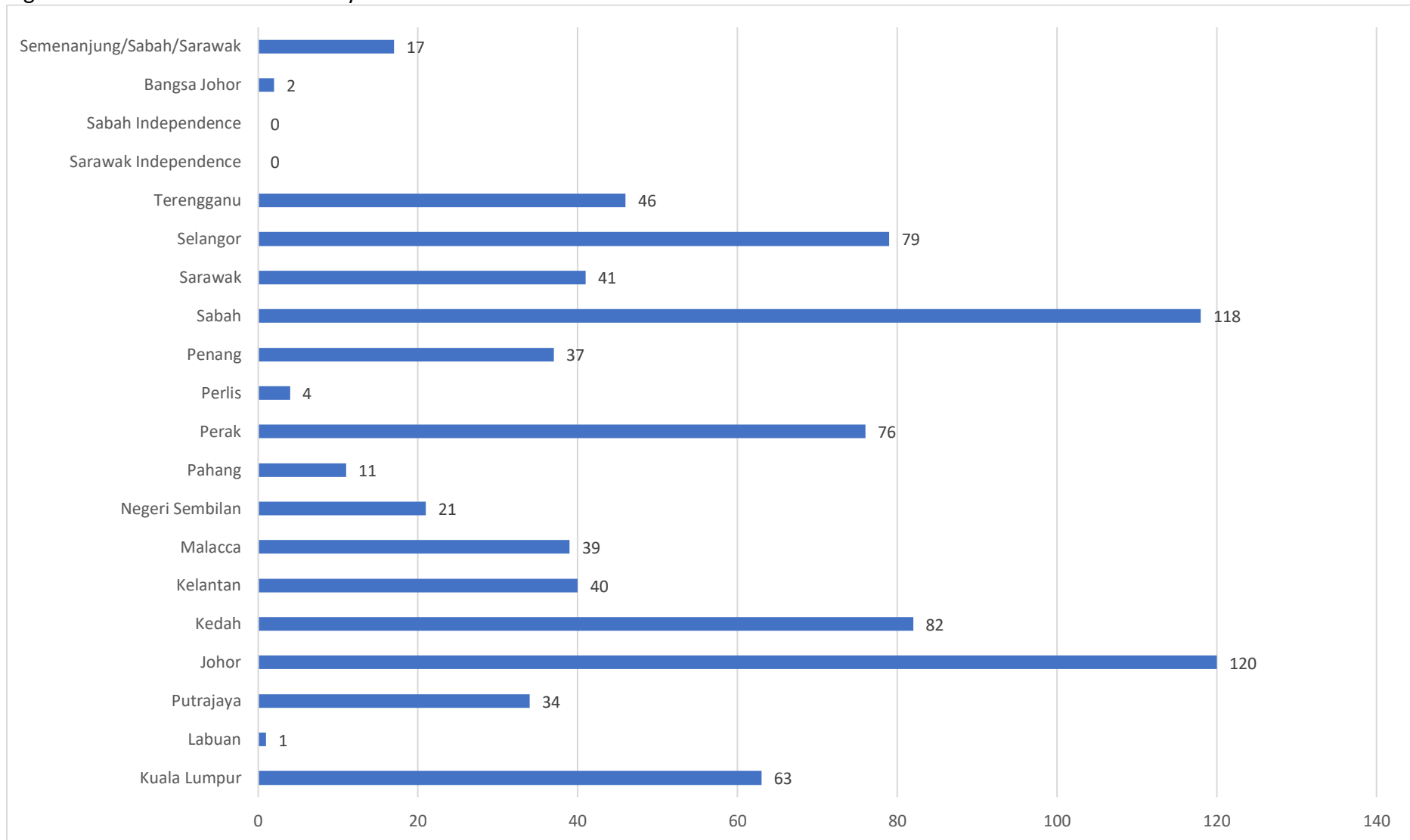
Note: Territory was the largest, but primarily due to the fact that any news piece that mentioned anyone from any territory was tagged with the “Territory” tag – so there may have been overlap of the data with other categories.

Figure 19.1: Breakdown of Socioeconomic Sectors



Note: FELDA received the most coverage, followed by Cost of living, and the Civil service.

Figure 19.2: Breakdown of Territory Issues



Note: Johor was the most covered territory, followed by Sabah and Kedah. Sabah/Sarawak Independence was not covered.