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Nottingham University Business School  
MBA Programme 2014–15

[www.nottingham.edu.my/business](http://www.nottingham.edu.my/business)



- 2 Welcome
- 3 About Nottingham University Business School
- 5 World-class education
- 7 MBA at Nottingham
- 11 MBA Programme
- 16 How to apply

# Contents



Business student in the MBA Workroom at The University of Nottingham Malaysia Campus.

# Welcome to The University of Nottingham Malaysia Campus

“On behalf of the school, let us welcome you to our prestigious MBA programme. The MBA is the flagship programme of the school, where we strive to balance the constructs of theory, application and practice in our delivery of the course. The environment provided by the school and University offers a nurturing ambience for you to learn from academicians, industry practitioners and also fellow course members. We invite you to peruse this brochure and our school website to learn more about our MBA programme, and wish you all the best as you embark on a new journey towards professional development and learning.”

**Dr Lau Chee Kwong**  
Director, MBA Programme

The University of Nottingham Malaysia Campus (UNMC) is a world-class international institution providing the unique opportunity to gain a top quality UK degree whilst studying in Malaysia.

In 2000 The University of Nottingham became the first British university to set up a branch campus in Malaysia, earning the Queen's Award for Enterprise 2001 and the Queen's Award for Industry (International Trade) 2006. Since opening in Malaysia we have also established a thriving campus in Ningbo, China, making us a truly international institution.

After opening our Malaysia Campus in central Kuala Lumpur in 2000, we moved to a beautiful, purpose-built 125-acre campus in 2005. Situated near Semenyih – about 45 minutes' drive from the Kuala Lumpur city centre and 30 minutes' drive from Kuala Lumpur International Airport – our thriving campus is home to over 4,000 students, including 1,400 international students from over 70 countries. Our international student community enriches and enlivens the student experience at UNMC, providing a vibrant and diverse multicultural environment in which to live and study.

The Malaysia Campus is a full and integral part of The University of Nottingham, UK. The campus itself shares design themes that mirror characteristics of our University Park Campus in Nottingham, UK, and provides a complete student experience with first-class facilities for teaching and learning, research and leisure. The University's Kuala Lumpur Teaching Centre is located at Chulan Tower, in the heart of the Kuala Lumpur city centre, where certain postgraduate programmes including programmes in business and management are delivered. All teaching, assessments and examinations are carried out in English.

The University of Nottingham is ranked within the top 1% of all universities worldwide and is recognised internationally for its world-leading research. As a research-led university, students studying at UNMC will be connected to leading academics, the latest research and renowned global companies.

Our worldwide network, UK-quality degrees and field-leading academics all combine to offer a life-changing educational experience that will serve to enhance your career prospects and realise your true potential.

Take the next step at [www.nottingham.edu.my](http://www.nottingham.edu.my)

# About Nottingham University Business School

MBA students socialising at The Kuala Lumpur Teaching Centre.

Nottingham University Business School (NUBS) at the Malaysia Campus is an integral part of Nottingham University Business School established in the UK.

The school aims to enhance business and management knowledge and practice in a responsible and sustainable way using our global presence. NUBS was established on the Malaysia Campus in 2000, and our presence here provides students with unique insights into Asian business growth and development.

We are a large and culturally diverse school, with 40 full-time academic staff, from countries such as Malaysia, Indonesia, South Korea, Australia, India and the United Kingdom and over 1,000 foundation, undergraduate, and postgraduate students.

The school is accredited by the European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA). We are also proud to have recently joined the Association of Asia-Pacific Business Schools (AAPBS). These endorsements signify that the school has met the stringent standards for business education.

## Research

The school recognises that the continued intellectual development of our staff is the foundation of excellence in teaching and for the creation of leaders who are able to compete with knowledge, creativity and integrity in a globally competitive environment.

Research and teaching at NUBS Malaysia Campus is organised within the following academic divisions:

- Accounting, Finance and Law
- Business Economics and Quantitative Methods
- Management and Organisational Behaviour
- Strategy and Marketing

## Research clusters

Our research clusters at NUBS Malaysia Campus were established to facilitate the exchange of ideas and to explore emerging research issues and areas, as well as to work effectively with industry counterparts and other research organisations. Besides enhancing research networking and collaboration, the clusters better integrate and highlight niche areas and strengths of expertise within the school.

There are presently five research clusters within NUBS at the Malaysia Campus:

- consumer marketing and behavioural science
- studies in innovation and productivity
- accountability and governance
- tourism
- innovation policy and management

## Research centres

Many members of our academic staff are also members of research centres affiliated with the Business School, UK, including the Globalisation and Economic Policy Centre.

## Globalisation and Economic Policy Centre (GEP)

GEP was established in 2001 and is a major research centre studying the impact of globalisation and economic policy and one of the biggest of its kind in the world. The Centre has an impressive international reputation; its academics have advised the Treasury, the World Bank and WTO.

## Your say

"From what I've learned it has helped me to chart various strategic growth initiatives. How can we develop our customers' loyalty? How can we get our partners' loyalty? Developing business analytics and intelligence. Mainly I would say I am now much more focused, much more consciously aware of results that I would need to produce. I find myself to be much more productive. So I would say now I am clearer in terms of business objectives."

**John Micheal**

Director of Business Strategy, Glocomp Systems  
MBA graduate 2011

▶ Hear more about John's experience at [www.nottingham.edu.my/MBA/testimonials](http://www.nottingham.edu.my/MBA/testimonials)



# World-class education

## Global top 75 university

At The University of Nottingham we are proud to be considered one of the best universities in the world and provide an internationally-leading education. We are consistently rated as amongst the top universities in the UK and Malaysia, and are ranked in the top 1% of all universities across the globe.

In the latest global tables we are firmly established amongst the world's elite higher education institutions.

### QS World University Rankings 2013

- Top 1% of universities worldwide
- 75th in the world
- World top-30 choice for employers (by employer reputation)

### Academic Ranking of World Universities published by Shanghai Jiao Tong University, 2013

- 9th in the UK

We sit firmly amongst the top ten universities in the UK and are ranked alongside the best institutions in the UK league tables.

### National excellence

The 2011 SETARA rating system for Malaysian higher education institutes saw us rank amongst the best universities in Malaysia with a Tier 5 'Excellent' rating.

### World Top 100 business school

At Nottingham University Business School we are renowned internationally for our expertise in business, economics and finance. Our rankings include the following.

- The 2013 Academic Ranking of World Universities and the QS World Rankings 2013/14 rank The University of Nottingham in the world top 100
- We are in the world top 100 for 'accounting and finance', 'economics and econometrics' and 'statistics and operational research' in the QS World Rankings 2013/14
- In 2010, the *Times Higher Education* named us amongst the UK's top ten for the impact of our publications in economics and business.
- The UK's 2008 Research Assessment Exercise rated 70% of our research as either internationally excellent or world leading, ranking us 6th.
- We are ranked in *The Economist's* 2013 Global MBA Top 100.
- The 2013 Global Green MBA Ranking placed us 5th globally and 2nd in the UK.
- The QS 2010/11 Global 200 Top Business Schools Report rates us in the top 100 business schools in Europe and in the top 100 for MBA Finance – this report is based on the views of MBA recruiters and employers.
- We rank 1st in the UK and 45th globally in the Aspen Institute's 2011-12 *Beyond Grey Pinstripes* Top 100 business schools and MBA programmes that integrate ethical, social and environmental issues into teaching and faculty research.

Students from our MBA programme in the Jubilee Campus, UK.

# MBA at Nottingham

Nottingham University Business School (NUBS) is a leading centre for management education and its mission is to be a top-ranked international business school, excellent in both teaching and research. We offer a top quality, AMBA-accredited MBA programme which is highly valued by corporations worldwide and widely recognised as an ideal preparation for senior positions in both the public and private sectors. Our graduates are highly sought after in the job market, with many alumni holding senior management positions both in Malaysia and internationally.

MBA students catching up on business news.

# MBA at Nottingham

## Asia's world-class business school

At the Malaysia Campus, NUBS is providing Asia with its first experience of a world-class business school on a purpose-built campus and with highly-qualified faculty drawn from Nottingham, Malaysia and internationally. The school will provide you with a stimulating, challenging and continuously improving learning environment. Well-known researchers within NUBS at the University's campuses in China, Malaysia and the UK, and faculty members with international consulting experience combine the application of academic theory with good business practice.

The MBA programme offered at the Malaysia Campus provides the means for accelerating your progression and promotion, as well as for a strategic direction change in your career path. The MBA will add value to your first degree by developing an integrated and critically aware understanding of management and organisations in an international context, and assisting you to take a more effective role within your organisation. The overall objective of the NUBS MBA is to educate individuals as managers and business specialists, and thus to improve the quality of management as a profession.

## Staff expertise

Our highly-qualified and research active academics come from a range of backgrounds, have a wealth of knowledge and expertise and come from all over the world. They have worked in national and international universities, provided consultancy services or conducted research for several private and government agencies. Many have authored books, articles and papers in a range of regional and international publications. Staff specialisations span a wide spectrum of topics, including corporate social responsibility (CSR), entrepreneurship, financial economics, financial management, international economics, international management, macroeconomics, and operations management to name but a few.

Find out more about our staff by visiting [www.nottingham.edu.my/business/people](http://www.nottingham.edu.my/business/people)

## Why NUBS?

By opting to study for your MBA at Nottingham University Business School you will:

- benefit from studying in a world Top 100 business school
- gain an internationally recognised AMBA and EQUIS-accredited UK degree
- be taught by field-leading academics from across the globe
- gain unique insights to Asian business growth and development
- become part of an internationally diverse student body from a broad range of background and experiences

## Your say

"I wanted a place where the stringent procedures and the methods to which a university or any MBA programme should apply to both the people whom they admit in to the University and to the lecturers there. So I found Nottingham Malaysia Campus and I've certainly gained a lot from my course there. I've been able to fully apply my knowledge and found that I've been able to further develop my competencies, and I think it has really benefitted me a lot in my work."

**Molly Fong**  
CEO, The Body Shop, Malaysia and Vietnam  
The University of Nottingham Malaysia Campus Alumni of the Year 2013  
MBA graduate 2012



Hear more about Molly's experience at [www.nottingham.edu.my/MBA/testimonials](http://www.nottingham.edu.my/MBA/testimonials)



Molly Fong, CEO of The Body Shop, Malaysia and Vietnam, at a store in Kuala Lumpur.

# MBA programme

The Master of Business Administration (MBA) programme provides a course in general, financial and corporate management for individuals seeking career advancement or diversification. The MBA course follows a core programme whilst allowing the following specialisations.

- MBA
- MBA Corporate Social Responsibility
- MBA Entrepreneurship
- MBA Finance

You will need to undertake the relevant specialist modules, and your specialisation will be shown on your degree award. The syllabus is similar to that of the UK campus, with very slight variations incorporating local elements.

Our MBA programme aims to develop knowledge and skills in fundamental management disciplines, while also including specialist modules in various areas of management. The core modules are aimed at developing knowledge of the fundamental management disciplines, along with the ability to apply this knowledge to business issues in an integrated fashion. The elective modules allow you to concentrate in-depth on more specific subjects according to your individual interests and career requirements. You may use the management project to concentrate in-depth on a management topic specific to your individual interests and career requirements.

In addition to lecture delivery, your classes for each module will also consist of case studies, group breakout discussions, and group presentations, depending on module subject matter.

Most modules will involve group work with participants from many different industrial, commercial, geographical and cultural backgrounds. You will develop the skills to implement agreed solutions effectively and efficiently, along with interpersonal skills to enable you to interact effectively across a wide range of business stakeholders. Many modules will also include guest sessions with industry practitioners – from multinational corporations, Malaysian companies, entrepreneurs, government-linked organisations, and MBA alumni. You will also have the opportunity of attending study skills sessions and additional workshops and seminars on research methods relevant to management projects.

## Your say

“The best part about the MBA is about the students and the interaction between the students and the faculty members. It is very interesting to see other people's points of view, it is very interesting to see how different industries work, in a classroom environment where everybody can openly share their ideas and learn.”

**Victor Siow**  
Management Consultant, Deloitte Consulting  
MBA graduate 2010

▶ Hear more about Victor's experience at [www.nottingham.edu.my/MBA/testimonials](http://www.nottingham.edu.my/MBA/testimonials)



An MBA student in a lecture on human resource management.

## Course structure

You must complete a total of 12 taught modules and a management project totalling 180 credits. Each module is worth 10 credits and the Management Project is worth 60 credits. These programmes offer a flexible mode of study that allows part-time students to take modules at their own pace.

## Assessment

Depending on the module, you may be assessed by examination, group or individual coursework, group or individual presentations, or a combination of assessment methods.

The marking and grading criteria are the same as the UK campus. Assessment questions are different from the UK (set by module convenors at our Malaysia Campus) and are moderated by the UK campus and External Examiners.

## Degree certificate

The certificate is the same as that awarded in the UK. It does not mention the name of any campus. For MBA degrees with a specialisation, the specialisation will be indicated on the certificate.

## Opportunity to study overseas

Individuals wishing to study overseas can take up to two approved modules delivered by our UK campus or our overseas partner institution in Singapore (subject to the availability of modules).

## Core modules

- Accounting and Finance
- Business Economics
- Entrepreneurship and Creativity
- Managing People
- Marketing
- Operations Management
- Strategic Management
- Sustainable Decisions and Organisations

## Elective modules

### MBA

Any four modules from the electives modules listed in this section, or the additional modules (see opposite).

### MBA Corporate Social Responsibility

- Business Ethics
- Responsible Business: A Strategic Approach

Plus two modules from the elective modules listed in any other specialisation, or additional modules (see opposite).

## MBA Entrepreneurship

- Entrepreneurship in Practice
- Innovation Management

Plus two modules from the elective modules listed in any other specialisation, or additional modules (see below).

## MBA Finance

Students must take at least two of the following three modules:

- Corporate Finance
- Financial and Monetary Economics
- International Finance

Plus two (if students have chosen two of the above three modules) or one (if students have chosen all three of the above modules) module(s) from the elective modules listed in any other specialisation, or additional modules (see below).

## Additional modules\*

- Business and Commercial Law
- Games and Strategies for Business
- Managing the Human Resource

\*Additional modules are subject to change

## Management Project


Students must undertake either a management project, or a group management project. The management project is an individual project of 15,000–20,000 words on an approved subject relevant to the student's chosen specialisation (weight 100%). The group management project (available to full-time students only) comprises a group project of 15,000 words on an approved subject relevant to the student's chosen specialisation (weight 60%) and an individual project of 5,000 words (weight 40%) reviewing conceptual issues relevant to the group management project.

## Your say

"We did something called FME – Financial Monetary Economics... It helped me a lot, especially having a non-finance background. It makes things a lot easier today when someone talks about economic matters, like the subprime mortgage crisis."

### Derek Yap

Customer Plan Project Manager, Tesco Stores  
MBA graduate 2011

 Hear more about Derek's experience at [www.nottingham.edu.my/MBA/testimonials](http://www.nottingham.edu.my/MBA/testimonials)



## Fact file

Entry requirements	English language requirements
<p>A relevant second class honours degree (or international equivalent) or a relevant professional qualification deemed equivalent to a first degree with honours, plus at least 3 or more years of full-time management or leadership work experience, normally gained since graduating from the first degree.</p> <p>Other equivalent qualifications will be considered on a case-by-case basis.</p> <p><b>Applicants must have graduated from an approved university</b></p>	<p><b>One of the following:</b></p> <p><b>IELTS:</b> 7.0 (no element below 6.0)</p> <p><b>TOEFL (iBT):</b> 100 (no element below 21) together with a Graduate Management Admission Test (GMAT) of at least 630 with an Analytical Writing Assessment (AWA) score of at least 5.0</p> <p><b>PTE (Academic):</b> 68 (minimum 55)</p> <p><i>IELTS and TOEFL test results must be less than 2 years old and all IELTS must be the academic version of the test</i></p>

## Fees:

Malaysian – RM59,740  
International – RM59,740

## Mode of study:

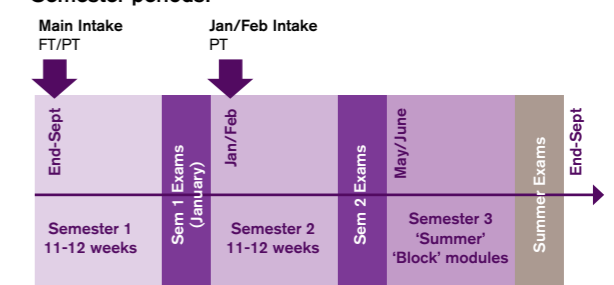
Full-time, 1 year  
Part-time, 2–4 years

## Intake:

Full-time: September  
Part-time: September and February

**Exam periods:** January, May and August

## Semester periods:




Note: The University's Academic Calendars available on our website.

## Your say

"With the MBA I get to mix with people from marketing, from management, engineering, sales and everybody offers a different perspective of the same thing. The friendships that I made are still very alive today. Some of these friends that I made – we are now doing business together, we work together, we have dinner together... So that is really wonderful."

### Fu Ching Yee

CEO, Tricor Senedi  
MBA graduate 2008

 Hear more about Ching Yee's experience at [www.nottingham.edu.my/MBA/testimonials](http://www.nottingham.edu.my/MBA/testimonials)



## Location

Teaching on our MBA programme is split between our main campus in Semenyih and Kuala Lumpur Teaching Centre (KLTC) based in the Kuala Lumpur city centre. Where classes take place depends on your mode of study.

### Full-time

**Semester 1:** teaching takes place between The University of Nottingham Malaysia Campus and Kuala Lumpur Teaching Centre (KLTC).

**Semesters 2 and 3:** all teaching is conducted at KLTC.

### Part-time

All teaching is conducted at KLTC.

*Transport is available for full-time students to travel between our main campus and KLTC. Full-time students may wish to consider making arrangements for accommodation at locations that minimise travelling times to KLTC in Semesters 2 and 3. Students may opt to stay on our main campus in Semester 1 and to stay in Kuala Lumpur in Semesters 2 and 3.*

## Module delivery and class hours

Teaching takes place during the day or in the evening depending on your mode of study. Part-time students will be taught in the evening while full-time students have classes in the daytime or evening at different stages of the programme. Most modules are conducted in three-hour sessions per week over 11 weeks. Certain electives are taught over seven-to-ten-day blocks totalling 30 hours of teaching.

## Find out more

**Nottingham University Business School**

t: +60 3 8924 8000

e: [NUBS.MBA@nottingham.edu.my](mailto:NUBS.MBA@nottingham.edu.my)

w: [www.nottingham.edu.my/business](http://www.nottingham.edu.my/business)



# How to apply

By applying for an MBA programme at The University of Nottingham Malaysia Campus you are taking a step towards an outstanding education and a rewarding career. If you have the academic ability to meet our entry requirements we encourage you to take the opportunity to study for a degree that is renowned throughout the world.

## Apply online

You can apply to study at The University of Nottingham online via our applicants' portal. To create an application you will need to register to create an account, or logon if you have previously applied online. Visit our applicants' portal at <https://apply.nottingham.edu.my>

## Step 1

You can apply online via our applicants' portal: <https://apply.nottingham.edu.my>

## Supporting documents needed:

- Application form
- Reference form – two copies
- Transcripts of previous studies (preferably with the Certified True Copy stamp from previous institutions)
- English language qualifications (if any)
- Copy of IC/passport

## Step 2

An acknowledgement email (with application index number) will be sent to you from the Admissions Office upon receipt of your application.

## Step 3

Your application will be considered by our admission tutors and a decision will be made within two working weeks. You will be sent confirmation via email.

## Step 4

Upon acceptance of the offer, you are required to return the accept/decline form and make a payment of RM1,000 before the deadline. This amount shall be reduced from the first semester tuition fees.

## Step 5

If you receive an offer to study at The University of Nottingham Malaysia Campus you will receive an offer pack either by courier or email.

## Step 6

Prior to registration day, you will receive an email which contains registration information.

## Submitting your application

We are only able to accept applications via post or through our online applicants' portal.

You can download an application form from [www.nottingham.edu.my/applications](http://www.nottingham.edu.my/applications). Paper copies are also available from campus. We can post you an application form or you can visit in person to collect one. If you have any queries, please contact us.  
t: +60 3 8924 8000  
w: [www.nottingham.edu.my/make-an-enquiry](http://www.nottingham.edu.my/make-an-enquiry)

## Paying your fees

For information on how to pay your tuition fees please visit [www.nottingham.edu.my/applications/fees](http://www.nottingham.edu.my/applications/fees)

# Get in touch

## The University of Nottingham Malaysia Campus

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## Kuala Lumpur Teaching Centre

Level 2, Chulan Tower  
3 Jalan Conlay,  
50450 Kuala Lumpur,  
Malaysia  
t: +60 3 8924 8388

## For general enquiries please contact:

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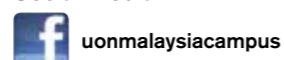
## Location

For maps and directions please visit:  
[www.nottingham.edu.my/mapsanddirections](http://www.nottingham.edu.my/mapsanddirections)

## Connect with Nottingham

We use the latest technology to bring Nottingham to life and to ensure you can experience and interact with the University community anytime, anywhere in the world.

## Social media



## Instant access with QR codes

You may have noticed these intriguing black boxes throughout our brochure:



These are QR (or Quick Response) codes and we've introduced them to give you instant access to our students' experiences.

To watch the videos on your smartphone, download any QR code reader (there are lots of free ones, like BeeTagg and RedLaser), and scan the codes. Each code will direct your mobile browser to the relevant video.

Front cover: MBA students working on a laptop at Kuala Lumpur Teaching Centre.

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## Disclaimer:

The University of Nottingham has made every effort to ensure that the information in this brochure was accurate when published. Please note, however, that the nature of the content means that it is subject to change from time to time, and you should therefore consider the information to be guiding rather than definitive.

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Kuala Lumpur is an exciting and vibrant city.