



University of  
Nottingham

UK | CHINA | MALAYSIA

# Strategic financial management and reporting decisions

25-26 August 2021  
Royale Chulan Hotel,  
Kuala Lumpur





# Strategic financial management and reporting decisions

Nowadays, financial and reporting functions have become more strategic instead of operational. They are the critical success factors of many business firms as well as critical 'failure' factors in many cases. Therefore, knowledge and fundamental skills in finance and reporting are now essential for all senior management and board members in order to deal with and make decisions on financial and reporting matters at the corporate level.

This is a two-day programme for senior managers and business professionals in large established companies who rely on financial statements to evaluate businesses.

The primary focus of this training is to provide comprehensive solutions to all senior management and board members who see the limitation in discharging their responsibilities due to lack of financial and reporting knowledge and expertise. The course delivery includes presentations, discussions, case studies and role plays designed to assist you in applying these concepts at your workplace.

## Learning outcomes

After completion of the training, you will be able to:

- Review and reflect on your financial and reporting roles and duties
- Evaluate and make decisions on accounting and reporting policies
- Consider and evaluate financial statements and reporting for approval
- Establish and refine the framework of corporate governance and sustainable business (and their reporting)
- Evaluate corporate financing instruments (including derivatives) and their economic consequences
- Evaluate financial strategies (capital budgeting, capital structure, dividends policy, etc) for approval and monitoring
- Communicate effectively with financial managers and auditors

## Programme outline

### Day one

#### Module one – Financial reporting decisions

- Reporting framework and accounting standards
- IFRS updates and current development
- Accounting policies decisions
- Preparation of financial statements
- Management commentary
- Economic consequences

#### Module two – Corporate governance and sustainability of business

- Risk management
- Corporate governance framework and disclosures
- Corporate scandals, financial shenanigans and earnings management
- Corporate control and budgeting system
- Key performance indicators and corporate control
- Sustainable business and reporting

### Day two

#### Module three – Corporate financing strategies and decisions

- Equity financing
- Debt financing
- Derivatives and risk management
- Corporate exercises and strategies
- Economic consequences

## Module four – Strategic financial policies and management

- Business and financial strategies
- Operating policies and working capital management
- Capital budgeting and investment appraisals
- Capital structures and growth
- Dividends policy and the expected return of shareholders

## Methods of training and assessment

- PowerPoint presentations
- Classroom discussions
- Flipchart presentations for brainstorming
- Presentation from participants

## Programme leader



**Dr Lau Chee Kwong**, BBA, MBA, PhD (Accounting), FCCA, FCPA, CA (M), has 20 years of practical experience in financial accounting and reporting, corporate finance, banking management, financial management, investments, academic administration, lecturing, corporate training and consultation work. He conducts training, lectures, and seminars for his corporate training clients including public listed companies, banks and financial institutions, regulators and Government bodies. Dr Lau currently serves as an Associate Professor of Accounting and Dean at Nottingham University Business School, Malaysia lecturing for Bachelor's Degree programmes, MBA, Master of Finance, ACCA and CFA. His research papers have been published in journals and presented at national as well as international conferences. He served as a member of the Issues Committee of the Malaysian Accounting Standards Board (MASB) from 2008 to 2013. Dr Lau is a Malaysian Human Resource Development Fund (HRDF) Certified Trainer (TTT/7170).

## Further information

To find out more about this programme, please contact Nottingham University Business School (NUBS) Malaysia Executive Education or visit our website

Dr Angelina Yee

+603 8924 8277

NUBS.EDP@nottingham.edu.my

nottingham.edu.my/Business/ExecutiveEducation

## Programme outline

Time	Day 1	Time	Day 2
8.30am	Registration	8.30am	Registration
9am	<b>Module one – Financial reporting decisions</b> <ul style="list-style-type: none"> <li>▪ Programme briefing, objectives and outline</li> <li>▪ Reporting framework and accounting standards</li> <li>▪ IFRS updates and current development</li> <li>▪ Accounting policies decisions</li> </ul>	9am	<b>Module three – Corporate financing strategies and decisions</b> <ul style="list-style-type: none"> <li>▪ Equity financing</li> <li>▪ Debt financing</li> </ul>
10.30am	Coffee break	10.30am	Coffee break
10.45am	<b>Corporate reporting</b> <ul style="list-style-type: none"> <li>▪ Statement of financial position</li> <li>▪ Statement of changes in equity</li> <li>▪ Statement of comprehensive income</li> <li>▪ Statement of cash flows</li> <li>▪ Notes to accounts</li> </ul>	10.45am	<ul style="list-style-type: none"> <li>▪ Derivatives and risk management</li> <li>▪ Corporate exercises and strategies</li> <li>▪ Economic consequences</li> </ul>
11.45am	<ul style="list-style-type: none"> <li>▪ Management commentary</li> <li>▪ Economic consequences</li> </ul>		
1pm	Lunch	1pm	Lunch
2pm	<b>Module two – Corporate governance and sustainability of business</b> <ul style="list-style-type: none"> <li>▪ Risk management</li> <li>▪ Corporate governance framework and disclosures</li> <li>▪ Corporate scandals, financial shenanigans and earnings</li> </ul>	2pm	<b>Module four – Strategic financial policies and management</b> <ul style="list-style-type: none"> <li>▪ Business and financial strategies</li> <li>▪ Operating policies and working capital management</li> <li>▪ Capital budgeting and investment appraisals</li> </ul>
3.30pm	Coffee break	3.30pm	Coffee break
3.45pm	<b>Corporate control</b> <ul style="list-style-type: none"> <li>▪ Corporate control and budgeting system</li> <li>▪ Key performance indicators and corporate control</li> <li>▪ Sustainable business and reporting</li> </ul>	3.45pm	<ul style="list-style-type: none"> <li>▪ Capital structures and growth</li> <li>▪ Dividends policy and the expected return of shareholders</li> </ul>
5.30pm	Key take away points	5.30pm	Key take away points
			Reflection on programme objectives and outline
	End of day one		End of training session



# Programme registration form 2021

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### Fee

Early bird price: RM2,500/person

Normal price: RM2,600/person

Group of three and above: RM2,200/person (for more than three delegates attending from the same company/ institution)

### Registration and payment

The registration form must be fully completed and signed and must be received by Nottingham University Business School before **27 July** together with your payment.

A/C Name: The University of Nottingham in Malaysia Sdn Bhd

Bank: HSBC Bank (M) Bhd

Bank Address: KL Main Office, 2 Lebu Ampang, 50100 Kuala Lumpur

Branch: Kuala Lumpur

Swift Code: HBMBMYKL

Account No.: 301-879391-101

Please send the registration form together with payment details to:

Nottingham University Business School

University of Nottingham Malaysia

Jalan Broga, 43500 Semenyih, Selangor, Malaysia

### Human Resources Development Fund (HRDF) claims

- The course fees may be claimed under Skim Bantuan Latihan (SBL) of HRDF subject to terms and conditions.
- Organisations wishing to claim HRDF can submit this brochure to HRDF for approval. The brochure contains the necessary information for HRDF to process.

### Terms and conditions

If the designated participant cannot attend the workshop, a substitute attendee is permitted. However if a confirmed participant or substitute attendee does not attend the workshop, the fee is still liable in full.

Changes in the workshop date, venue, time, trainers and fees can occur from time to time and the organiser reserves the right to reschedule/cancel the workshop and/or amend any information in this brochure. In any circumstances, the organiser's liability is limited only to the refund of paid registration fee.

### Certificate of completion

Upon completion of the programme you will receive a Certificate of Completion from the University of Nottingham Malaysia.

The University of Nottingham in Malaysia Sdn Bhd  
is a HRDF Certified Training Provider.



The University of Nottingham has made every effort to ensure that the information in this leaflet was accurate when published. Please note, however, that the nature of the content means that it is subject to change from time to time, and you should therefore consider the information to be guiding rather than definitive.

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t: +44 (0)115 951 5559

e: [alternativeformats@nottingham.ac.uk](mailto:alternativeformats@nottingham.ac.uk)

# General information

Programme name

Full name

Name you want to be referred to

Male/female

IC number (passport for non-Malaysians)

Nationality

Date of birth (day/month/year)

Position in organisation

Department in organisation

Name of organisation

Address of organisation

Work telephone number

Mobile telephone number (personal)

Email (office)

Email (personal)

## Objectives

What do you hope to gain from this programme?

## Work experience

Please list your job roles starting with your current position. If all positions are in the same company, please give the major promotional sequence.

Name of organisation	Last position	From (year)	To (year)
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## Education

Please list highest qualifications obtained.

Name of institution	Qualification	Year obtained
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## Administration

Do you require a vegetarian diet? ☐ Yes ☐ No

How did you learn about this programme? ☐ Website ☐ Email notification ☐ Other (please specify)

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I confirm that all the information provided in this application is accurate:

Signature of applicant

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Date (day/year/month)

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