



Nottingham University
Business School

UK | CHINA | MALAYSIA

Executive Education



Welcome to the University of Nottingham

University of Nottingham UK

Nottingham's first civic college was opened in the city centre in 1881. In 1948, the college was awarded the Royal Charter and became University of Nottingham, now able to award degrees in its own name. Since then, University of Nottingham continues to grow and still focuses on its development.

In the UK, the University has three main teaching campuses namely, University's Park Campus, Jubilee Campus and Sutton Bonington Campus. In addition to its UK campuses, the University has also opened campuses in Malaysia and China.

University of Nottingham Ningbo China

The University admitted its first students in the city of Ningbo, China in 2004, and the purpose-built campus was formally opened in February 2006, as part of a joint venture. The University then became the first foreign university to establish an independent campus in China.

University of Nottingham Malaysia

The University opened a campus in Malaysia in 2000. Subsequently a new purpose-built park campus was opened in September 2005 in Semenyih, Malaysia close to Kuala Lumpur International Airport.

Nottingham Malaysia is a world-class international institution providing the unique opportunity to gain a top quality UK degree whilst studying in Malaysia. Situated near Semenyih – about 45 minutes' drive from the Kuala Lumpur city centre and 30 minutes' drive from Kuala Lumpur International Airport – our thriving campus is home to over 5,000 students, including 1,400 international students from over 85 countries.

The University is a full and integral part of the University of Nottingham UK. The campus provides a complete student experience with first-class facilities for teaching and learning, research and leisure. The University's Kuala Lumpur Teaching Centre is located at Chulan Tower, in the heart of Kuala Lumpur where certain postgraduate programmes in business and management are offered. All teaching, assessments and examinations are carried out in English.

University of Nottingham is placed in top 100 universities worldwide in the latest QS World University Rankings 2020 which also places us in the top 100 for Accounting and Finance, Business and Management Studies, Economics and Econometrics. We are recognised internationally for our world-leading research and as a research-led university, students studying at the University will be connected to leading academics, while having access to the latest research and renowned globally.

Our worldwide network, UK-quality degrees and field-leading academics all combine to offer a life-changing educational experience that will serve to enhance your career prospects and realise your true potential.

About Nottingham University Business School (NUBS)

Nottingham University Business School (NUBS) is one of the world's leading providers of business, finance and management education. We provide outstanding teaching programmes and support that enable our students at our schools in the UK, China and Malaysia to excel in a global environment.

Our influential research is ranked as 'internationally excellent', with world leading strengths in entrepreneurship, innovation and business sustainability.

We belong to an elite group of European Quality Improvement System (EQUIS) accredited business schools and the Association of MBAs (AMBA) has accredited our MBA programmes since 1993.

Faculty of Arts and Social Sciences

NUBS UK

As a global leader of business, management and finance education we have been inspiring students for over 50 years. We are a research pioneer in entrepreneurship, innovation and sustainability, ranking sixth in the UK for the quality and volume of our research in the UK 2014 Research Excellence Framework.

We have students from over 150 countries and are home to a number of leading research centres and institutes which reflect our strengths in finance and financial services, healthcare management, sustainability and corporate social responsibility, and enterprise and innovation.

NUBS Malaysia

We are a large and culturally diverse school, with more than 50 full-time and part-time academic staff, from countries such as Malaysia, Indonesia, South Korea, Australia, India and the United Kingdom and over 1,000 foundation, undergraduate and postgraduate students.

NUBS China

With staff from more than 20 countries we provide a truly international learning environment. Our academics undertake research of the highest international standards and our students have unrivalled career prospects. Graduates of NUBS China are highly sought-after by leading Chinese and international companies.



Executive Education programmes

Corporate Governance

The Regulation of Corporate Governance in Malaysia

One-day programme. This is for company directors, senior managers, legal advisors, business owners, policy makers and academics. This programme is designed to increase your understanding of corporate governance from a regulatory perspective. You will be introduced to the different dimensions of regulation, covering key areas in the Companies Act 1965 and the Malaysian Code on Corporate Governance 2012. A primary area of discussion is shareholders' rights and remedies, which includes the duties of directors. This will include a discussion on the self-help mechanism shareholders can employ to protect their interests in the company; a useful tool for minority shareholders in joint venture companies and family enterprises.

Intellectual Property and Data Protection Policies

Electronic Transactions: Navigating the Regulatory Landscape

Two-day programme. This is for business owners, managers, and senior executives. It may also be of particular interest to small medium enterprises or individuals who are consumers or end-users. This programme introduces current issues in the legal and regulatory environment of electronic transactions, and its impact on businesses and consumers. The programme will also cover the challenges of data protection and privacy, and issues related to social media marketing.

Innovation Management

Out Thinking the Competition – An Introduction to 'Ingenuity' and Radical Innovation Thinking

One-day programme. This is for chief executive officers and senior managers of multinational corporations, government link companies, Malaysian private companies, small and medium enterprises, and senior government officials. Out-thinking the competition uses one of the most highly refined techniques for radical innovation thinking. The 'Ingenuity' approach is to improve both decision making and leadership by providing a rigorous method for ensuring that optimal and creative solutions are determined and acted upon.

International Business Ventures

Creating and Managing Business Ventures in a New Global Environment

Five-day programme. This is for business executives identified as part of the company's succession plan with significant responsibility for global business or doing business in a multi-cultural context (but not limited to): heads of business units, senior functional heads, and senior executives of government agencies or non-profit organisations. In a globalised business world, young business executives need to understand the operations of enterprises with global operations, covering both their international business strategies and international business management. Doing business abroad involves a critical understanding of the socioeconomic environment in Asia vis-à-vis rest of the world, an understanding of concepts of various cultures and its marketing implications as well as managing sustainability issues at the enterprise level. This week-long programme deals with the realities of management, offers pragmatic insight into the challenges business executives face, and focuses on the key strategic drivers of organisational effectiveness.

Investment and Finance

Investment and Portfolio Management

Two-day programme. This is for financial managers, stock analysts, investment analysts and fund managers. This programme introduces essential concepts, applications, and techniques in investment analysis and portfolio management. It also aims to present advances in the theory and practice of quantitative equity portfolio management. The programme will cover the most common techniques, tools, and strategies used in portfolio management in the industry today.

Strategic Financial Management and Reporting Decisions

Two-day programme. This is for senior management staff and board of directors of listed companies, public entities or private companies seeking listing in the near future. This programme provides solutions to all senior management and board members who see a limitation in discharging their responsibilities due to lack of financial and reporting knowledge and expertise. Nowadays, financial and reporting functions have become strategic, rather than operational, areas. They have become the critical success factors of many business firms (and critical 'failure' factors as well in many cases). Therefore, knowledge and fundamental skills in finance and reporting are now essential for all senior management and board members in order to deal with and make decisions on financial and reporting matters in business firms at corporate level.

Accounting and Finance for Non-Financial Managers

Two-day programme. This is for non-financial managers and executives; and entrepreneurs from all industries who need to deal with accounting and finance decisions in business. In today's business environment, accounting and finance functions are more than just dealing with recording transactions and financing. Accounting and finance have become strategic functions and the critical success factors of many businesses.

Therefore, knowledge and essential skills in accounting and finance no longer belong to finance managers and CFOs only. Non-financial key personnel who have little or no knowledge in accounting and finance should be trained in essential financial techniques to enable them to make use of financial information more effectively in their day-to-day business activities.

Performing Quantitative Financial Analysis

Two-day programme. This is for executives from all industries who aim to develop knowledge and understanding in relation to the theoretical and empirical analysis of financial variables. There is a focus on the major capital markets and the foreign exchange market. The programme will develop a number of skills in quantitative financial analysis. First, the mathematical skills required to understand the behaviour of asset prices and returns. Second, the ability to test theories and interpret empirical results. Third, the ability to interpret and analyse published financial data.

Advanced Management Programme Strategic Leadership in a Global Business Environment

Six-day residential programme covering five key areas - Leadership and Lifelong Learning; Globalisation and Strategic Thinking; Corporate Performance in a Global Business Environment; Organisation Performance in a Global Business Environment; and Innovation and Change Leadership in a Global Business Environment. This is for senior executives with leadership positions, and identified as part of the company's succession plan with significant responsibility for strategic decision-making including (but not limited to): members of the executive committee, heads of business units, senior functional heads and senior executives of government agencies or non-profit organisations. This programme aims to expand senior executives' strategic mind-set, prepare senior executives the rigour of managing and leading companies, and equip senior executives with appropriate strategic leadership and change management tools so as to drive organisational performance.



Marketing

Branding as an Effective Market-Driven Business Strategy

One-day programme. This is for CEOs of small and medium enterprises, senior executives in charge of marketing and strategy, heads of product development and brand owners, and senior government officers in charge of policy. The market is a complex environment which is driven by micro and macro forces. In a market-driven organisation, the customers are the nucleus and centre of managerial efforts such as planning, implementing and control. One of the pertinent responsibilities of the marketing manager is the effective management of the company's existing brands in the marketplace, and ensuring the successful introduction of new brands. This session will concentrate on central issues in brand management - defining products and brand attributes, developing a branding policy for products, and understanding the product life-cycle as an effective market-oriented strategy.

Organisational and Human Resource Development

Mentoring for Employee Development

Two-day programme. This is for managers with the responsibility of developing talent to be part of the organisation's succession planning, high-potential employees with cross-functional representation of the entire organisation, and high performance staff which the organisation intends to keep. Mentoring is a powerful personal development and empowerment tool. It is an effective way of helping people to progress in their careers and is becoming increasingly popular as its potential is realised.

Performance Management for Organisational Success

Two-day programme. This is for middle managers, senior executives and human resource executives both from public and private organisations.

The primary focus of this training is to provide participants with a broad overview of the performance management process and its effectiveness in ensuring organisational success. Performance management is a tool aimed at organising a team towards the achievement of their business objectives. It is an ongoing process of monitoring results of work activities, evaluating performance to determine achievement of goals and using performance information to make decisions, allocate resources and communicate whether or not objectives are met. A properly designed and implemented performance management programme can have a solid, positive impact on individual and corporate success.

Powering Growth through Talent Management

Two-day programme. This is for middle managers, senior executives and human resource executives both from public and private organisations. Human Resource Managers are in search for an effective and strategic tool that can be aligned to organizational and business strategies to attract and retain talents. An effective tool should be defined to meet expectations of both the employer and the different employee segments in any economic environment. Organisations that communicate their employees engagement and development tools will be more successful than those who do not.

Leadership and Change Management towards Organisational Success

Two-day programme. This is for senior executives with leadership positions, and identified as part of the company's succession plan with significant responsibility for strategic decision-making including (but not limited to): members of the executive committee, heads of business units, senior functional heads and senior executives of government agencies or non-profit organisations. This module aims to equip senior executives with relevant leadership skills, strategies, tools, and techniques to promote the use and implementation of innovative work practices to effect change and manage changes.

Training Needs Analysis

Two-day programme. This is for middle managers, senior executives and human resource executives both from public and private organisations. Training and development activities are pivotal for the effective performance management of employees. The primary purpose of conducting training is to assist people to be more effective in their jobs. However, many times it fails to address the specific needs of an organisation, department or staff. The implementation of training and development activities should be based on the critical needs of an organisation. Therefore, Training Needs Analysis (TNA) is an important step in assessing the current and future requirements of an organisation. It should identify the KSAO (Knowledge, Skills, Abilities, Other Characteristics) deficits, determine who requires training and development programmes, as well as the type of training programmes required.

Public Sector Creativity and Innovative Work Culture - A Catalyst to Performance Excellence

Five-day programme. This programme is specifically designed for senior government officers to have "hands on" experience and exposure to the dynamics of modern day business management system. As such, we have developed the modules to include sessions that cover both the theoretical aspects and applications of these theories through a proven mix approach via workshop format using case studies, breakout and creative activities (team and individual), role playing, games and consolidating lectures.

Harnessing Innovation and Creativity towards Vision 2020

Five-day programme. This programme is specifically designed for senior government officers to understand the theoretical aspects and application of creativity and innovation strategies, organisational inputs, processes and outputs as well as leadership traits that are vital in building and cultivating a creative and innovative work culture. It is hoped that such learning will result in significant improvements and changes in the outcomes of public service delivery in terms of efficiency, effectiveness and quality.

Transforming Government and Empowering Public Service in Realising the Shared Vision

Five-day programme. This programme is specifically designed for senior government officers to understand the theoretical aspects and application of transformational leadership and empowerment concepts in realising a shared vision, as well as the support required to help achieve empowerment, such as strategic mindsets, mentoring, co-creation of customer experience and open innovation.



Alumni, early payment or group enrolment benefits

- All alumni of the University of Nottingham Malaysia and past participants of NUBS Malaysia Executive Education are entitled to 10% alumni savings on our programmes.
- Alternatively, you can enjoy savings for early bird registration and group enrolment (three delegates and above from the same company/institution). Please refer to the relevant brochures for each programme for further information.

Our Existing Clients

- *Investment Programme* for United Overseas Bank (Malaysia) Bhd (UOB) Wealth Management Employees
- *Economic Outlook and Implications on Financial and Banking Industries — Is Another Financial Crisis Imminent?* to the Board of Directors of Affin Holdings Berhad
- *Creativity and Innovative Work Culture — A Catalyst to Performance Excellence* to the participants of the 19th JPA-BMCC Management Development Programme
- *Understanding Asian Business Environment* to the postgraduate students of international business of Jagannath International Management School, New Delhi (JIMS) at Singapore
- *HR Selection and Talent Management Workshop* for the Human Resources Development Fund (HRDF) under the Ministry of Human Resources Malaysia
- *Out Thinking The Competition — An Introduction To Ingenuity And Radical Innovation Thinking* with participants from the government and private sectors
- *CFO Mindset — Reconciling Strategic and Operational Aspects through Leadership and Performance Management* for Shell Country Controllers
- *Harnessing Innovation and Creativity towards VISION 2020* to the participants of the 20th JPA-BMCC Management Development Programme
- *Performance Management for Organisational Success* to participants from Malaysia, Indonesia and Nigeria
- *Advanced Management Programme — Accelerated Development for Senior Managers* attended by senior executives from both the government and private sector
- *Transforming Government and Empowering Public Service in Realising the Shared Vision* to the participants of the 21st JPA-BMCC Management Development Programme
- *Mentoring for Employee Development* to participants from the private sectors in Malaysia
- *Research Methods for Publications* to participants from the Finance Accreditation Agency
- *Competing on Big Data Analytics* to the participants from JPA
- *Powering Growth through Talent Management* to the participants from JPA
- *Forging Cohesion through Integrity and Sustainability* to the participants of the 22nd JPABMCC Management Development Programme

Training in progress



Participants at the Executive education class

Trainers

All our trainers are Malaysian HRDF (Human Resource Development Fund) certified. Each trainer's certification number is stated below.

- **Dr Anita Chakrabarty**
(PhD in Financial Services Distribution Channels, University of Nottingham) (TTT/7162)
Training Specialisation: Marketing – Financial Services
- **Dr Dilip S Mutum**
(PhD in Marketing, University of Warwick) (TTT/15180)
Training Specialisation: Social media marketing, consumer service experience and quantitative research methods (SPSS and SEM)
- **Ms Chan Wen Li**
(MBA, University of Nottingham) (TTT/6694)
Training Specialisation: Legal Issues in Business - Data Security, Privacy and Protection
- **Dr Hung Woan Ting**
(PhD in Management Accounting, University of Nottingham) (TTT/7168)
Training Specialisation: Managerial Accounting and Financial Accounting
- **Dr Jason Lee Yoong Hon**
(PhD in Economics, University of Nottingham) (TTT/14979)
Training Specialisation: Managerial Economics
- **Dr Jayalakshmy Ramachandran**
(PhD in Management, Multimedia University) (TTT/7169)
Training Specialisation: Accounting, Audit and Corporate Governance
- **Dr Lau Chee Kwong**
(PhD in Accounting, Universiti Putra Malaysia) (TTT/7170)
Training Specialisation: Accounting, International Accounting Standards and Sustainability
- **Dr Maniam Kaliannan**
(PhD in Public Sector Management, University of Malaya) (TTT/7174)
Training Specialisation: Organisational Behaviour and Leadership

- **Dr Mohan V. Avvari**
(PhD in Innovation Management, Indian Institute of Science) (TTT/7163)
Training Specialisation: Strategy and Innovation
- **Dr Mathew Abraham**
(Masters in HRM & Industrial Relations, University of Newcastle) (TTT/7175)
Training Specialisation: Organisational Behaviour and Leadership
- **Dr Patricia Ang**
(PhD in Human Development, The Pennsylvania State University) (TTT/7161)
Training Specialisation: Organisational Behaviour and Occupational Hazards
- **Dr Tang Kin Boon**
(PhD in Economics, Universiti Putra Malaysia) (TTT/7179)
Training Specialisation: Banking and Finance – Capital Markets
- **Ms Vanitha Ponnusamy**
(Masters of Human Resource Management, University of Newcastle) (TTT/7180)
Training Specialisation: Organisational Behaviour and Sustainability





Programme registration form

Registration and payment

The registration form must be fully completed and signed and must be received by Nottingham University Business School together with your payment.

Payment details as follows:

A/C Name: The University of Nottingham in Malaysia Sdn Bhd
Bank: HSBC Bank (M) Bhd
Bank Address: KL Main Office, 2 Lebu Ampang, 50100 Kuala Lumpur
Branch: Kuala Lumpur
Swift Code: HBMBMYKL
Account No.: 301-879391-101

Please send the registration form together with payment details to:

Nottingham University Business School
University of Nottingham Malaysia
Jalan Broga, 43500 Semenyih, Selangor, Malaysia

Human Resources Development Fund (HRDF) claims

- The course fees may be claimed under Skim Bantuan Latihan (SBL) of HRDF subject to terms and conditions.
- Organisations wishing to claim HRDF can submit this brochure to HRDF for approval. The brochure contains the necessary information for HRDF to process.

Terms and conditions

If the designated participant cannot attend the workshop, a substitute attendee is permitted. However if a confirmed participant or substitute attendee does not attend the workshop, the fee is still liable in full.

Changes in the workshop date, venue, time, trainers and fees can occur from time to time and the organiser reserves the right to reschedule/cancel the workshop and/or amend any information in this brochure. In any circumstances, the organiser's liability is limited only to the refund of paid registration fee.

Certificate of completion

Upon completion of the programme you will receive a Certificate of Completion from the University of Nottingham Malaysia.

The University of Nottingham in Malaysia Sdn Bhd is a HRDF Certified Training Provider.



The University of Nottingham has made every effort to ensure that the information in this leaflet was accurate when published. Please note, however, that the nature of the content means that it is subject to change from time to time, and you should therefore consider the information to be guiding rather than definitive.

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General information

Programme name

Full name

Name you want to be referred to

Male/female

IC number (passport for non-Malaysians)

Nationality

Date of birth (day/month/year)

Position in organisation

Department in organisation

Name of organisation

Address of organisation

Work telephone number

Mobile telephone number (personal)

Email (office)

Email (personal)

Objectives

What do you hope to gain from this programme?

Work experience

Please list your job roles starting with your current position. If all positions are in the same company, please give the major promotional sequence.

Name of organisation

Last position

From (year)

To (year)

Name of organisation	Last position	From (year)	To (year)

Education

Please list highest qualifications obtained.

Name of institution

Qualification

Year obtained

Name of institution	Qualification	Year obtained

Administration

Do you require a vegetarian diet?

 Yes No

How did you learn about this programme?

 Website Email notification Other (please specify)

I confirm that all the information provided in this application is accurate:

Signature of applicant

Date (day/year/month)



If you have an enquiry about NUBS Malaysia's executive education programmes, please contact a member of our executive education team:

Dr Maniam Kaliannan
Director, NUBS Executive Education
Associate Professor of Human Resource Management

 +6 (0)3 8924 8274

 nubs.edp@nottingham.edu.my



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