



Global MBA

SEMESTER ABROAD PROGRAMME

in Collaboration with University of Nottingham, Malaysia



2020-21 at ASBMU & 2021-22 at UNM



Rationale

The business world is progressively more interconnected and international. Conventional MBA programmes prepare students for many variances in potential career paths; however, some MBA students aim to have careers that are defined by their international or global perspective. This is where Global MBA programmes proffer an advantage.

Programmes that are hosted in several locations give students hands-on experience working within an international setting. They may also include language acquisition elements, or allow students to explore soft-skills like cultural sensitivity or intercultural communication. Programmes that boast an international cohort give students a chance to work and learn in a diverse peer group, while programmes with an international business curriculum allow students to specialize their knowledge.

ASBM University's (ASBMU) 'Semester Abroad MBA Programme' in collaboration with **University of Nottingham, Malaysia (UNM)** intends to provide international exposure to its students. The university offers the prospective students to become an innovative and visionary business leader with the Global MBA Programme at the ASBM University. By choosing this programme of study, prospective students will be setting themselves up for success. The students can harness their talents, expand their knowledge and become the type of leader who convinces people worldwide of their vision. MBA Programme of ASBMU is fully accredited by Accreditation Council for Business Schools and Programmes (ACBSP), USA.

Objectives

Global MBA Semester Abroad Programme at ASBM University in collaboration with University of Nottingham, Malaysia intends to provide enhanced quality of management education, research and international exposure with a keen eye on the changing dimensions of internationalization of business environment globally within the cusp of reasonable and affordable cost.





MBA Semester Abroad Programme Overview

- ✓ ASBM University's (ASBMU) four-semester MBA (Semester Abroad) is in collaboration with University of Nottingham, Malaysia (UNM).
- ✓ Selected students will undergo 1st & 2nd semesters in ASBMU & will thereafter attend semester 3 & 4 at UNM.
- ✓ Upon successful completion of the Programme at UNM, the students shall be awarded the **Master of Science in**

Business and Management by University of Nottingham.

- ✓ After successful completion of the Programme at UNM, UNM will transfer the credits to ASBMU which in turn will be accepted by ASBMU for fulfillment of the credit requirements of ACBSP accredited MBA degree of ASBMU.

Eligibility

- I. A Bachelor's degree from a recognized Indian University. This should be equivalent to at least a UK's 'Upper Second Class' (2:1) degree (60 %) and inclusive of substantial components of business, economics and management modules.
- ii. Qualifying Exams : CAT/XAT/CMAT/MAT/GMAT/ASBMUEE with valid score
- iii. Meet Nottingham's English Language requirements like IELTS, TOEFL etc. – Not applicable to students of CBSE and ICSE with 75% marks in Standard 12 or 71% in Standard 10.



For details please visit :
www.asbm.ac.in



The University



India is at present the world's sixth largest economy, but, in per capita terms, it is still fundamentally an aspiring nation. It is a reasonably young nation. India must accomplish economic metamorphosis within the milieu of a boisterous, peevish democracy. So, students who graduate from colleges or universities with lofty ambitions of leadership must steer a perfidious and vague global atmosphere. This calls for attention not only acquiring functional aptitude, critical thinking and problem-solving but also formidable behavioral and ethical nitty-gritty's, a towering degree of relative self-awareness, eagerness to collaborate and work in a diverse pool of talent groups and the knack to assimilate manifold corpus of knowledge systems and flourishing competitive perspectives.

With this intention, ASBM University came into existence based on a set of guiding principles that sees as indispensable for a transformative, cutting-edge university experience for the students.

ASBM University, formerly known as Asian School of Business Management, established by Government of Odisha in 2019, is a state unitary private university which was the brainchild of the eminent academician and administrator Dr. Biswajeet Pattanayak, former professor of IIM Lucknow and Indore.

The University of Nottingham, Malaysia (473520-K), a university established and existing under the laws of Malaysia, where its official address is Jalan Broga, Semenyih, Selangor Darul being an international branch of University of Nottingham United Kingdom, a University established and existing under the Laws of the United Kingdom, and having its principal office at Trent Building, University Park, Nottingham, NG7 2RD, United Kingdom.



ASBM University

Shiksha Vihar, ASBM University Post Office,
Bhola (Chandaka), Bhubaneswar- 754012

Tel : 0674 – 2374801 – 05

TOLL FREE : 1800-3456-5855

Website : www.asbm.ac.in

E-mail : admission@asbm.ac.in

University of Nottingham Malaysia

Jalan Broga, 43500 Semenyih
Selangor Darul Ehsan,
Malaysia