The CFFRC ‘Research Value Chain’

A small number of ‘exemplar’ underutilised crops will be selected for detailed investigations using a ‘Research Value Chain’ approach that combines activities across all four research themes and integrated knowledge systems and provides a generic methodology that can be applied to other underutilised crops.

The exemplar species will be identified after an independent review process that links stakeholders that include growers, consumers, researchers and policy makers.

Theme 1
Biotechnology
Breeding and Seed systems

Theme 2
Ecophysiology, Agronomy and Post-Production

Theme 3
Processing and end-user values

Theme 4
Markets, trade and regulatory systems

Research Value Chain

Knowledge Systems

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www.cffresearch.org
Welcome to the Crops for the Future Research Centre (CFFRC)

Crops for the Future Research Centre (CFFRC) is an exciting new venture between the Government of Malaysia and the University of Nottingham. It will be the international research base of Crops for the Future (CFF), a global entity responsible for the promotion of neglected and underutilised plant species and hosted in Malaysia by Bioversity International and the University of Nottingham Malaysia Campus (UNIMIC).

The selection of Malaysia as host country for CFFRC reflects her growing reputation as a hub for underutilised plant species and hosted in Malaysia by Bioversity International and the University of Nottingham. It will be the international research base of Crops for the Future (CFF), a global entity responsible for the promotion of neglected and underutilised plant species and hosted in Malaysia by Bioversity International and the University of Nottingham Malaysia Campus (UNIMIC).

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The CFFRC Board of Trustees is responsible for the centre’s operational management within the global context and strategic direction set by the Board of CFF. It will be supported by an Advisory Panel and a Chief Executive Officer who will oversee the development of research and associated facilities, negotiate access to the University of Nottingham’s and other academic resources, management and disbursement of funds and leveraging specific opportunities for research activities in collaboration with CFF and its other stakeholders in Malaysia and abroad.

Specific benefits of CFFRC to Malaysia include:

- Improvement of local food and non-food crops of potential global value. What Malaysia is a major source of biodiversity with over 15,000 documented plant species, it currently has a substantial deficit in food trade. There is an urgent need to improve local food and non-food crops of potential global value.
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