

# PARTNERSHIP PROSPECTUS



## 8th International Conference and Postgraduate Colloquium of Environmental Research (POCER 2026)



8-9 JULY 2026



UNIVERSITY OF NOTTINGHAM MALAYSIA

Organised by



University of  
Nottingham  
UK | CHINA | MALAYSIA

In Collaboration With



ITS

Institut  
Teknologi  
Sepuluh Nopember



# UNIVERSITY OF NOTTINGHAM MALAYSIA

## A GLOBAL EDUCATION, ROOTED FOR LOCAL IMPACT

The University of Nottingham Malaysia (UNM) is a pioneering force in transnational education and a dynamic research powerhouse. Established as the first British university campus in Malaysia, UNM operates with the full authority of its UK-based parent, the University of Nottingham—a institution consistently ranked among the world's top 100 and a member of the prestigious UK research-intensive Russell Group. It leverages this unique dual-continent foundation to produce research with global relevance and profound local impact in the Asian region.

Our research portfolio is characterised by its applied, interdisciplinary nature and its focus on tackling pressing global issues. Supported by modern laboratories, specialist facilities, and a vibrant community of postgraduate researchers, UNM's research ethos is built on collaboration. We actively partner with industry, government bodies, and international academic networks to ensure our discoveries deliver tangible economic, social, and environmental impact.





# 8th International Conference and Postgraduate Colloquium of Environmental Research (POCER 2026)

## A PREMIER PLATFORM FOR SUSTAINABLE IMPACT

We invite you to partner with the 8th International Conference and Postgraduate Colloquium of Environmental Research (POCER 2026), a premier global forum to be hosted at the University of Nottingham Malaysia from 8–9 July 2026.

Under the theme '*Weaving a Resilient and Sustainable Future*', POCER 2026 represents a unique and timely opportunity. Now in its 8th edition, this established conference will gather over 200 leading researchers, industry innovators, policy-makers, and the brightest postgraduate talent—all focused on actionable solutions for water, energy, and environmental sustainability.

This is more than an academic conference; it is a dynamic nexus where cutting-edge research meets real-world application. For a partner like you, it is a direct channel to influential audiences, a stage for thought leadership, and a chance to align your brand with tangible progress. We are not just hosting an event; we are facilitating the partnerships that will define a sustainable future.

Join us as a cornerstone partner to amplify your impact within this critical global dialogue.



## SPEAKER LINEUP

***More to be announced***

### **Ar (Dr) Serina Hijjas**

Principal Director, HIJJAS Architects & Planners  
President of Malaysia Green Building Council  
Chairman of Green Building Index Accreditation Panel



### **Ir Dr Norshah Hafeez Shuaib**

Executive Director & Chief Technology Officer  
MTC Group



### **Prof Jonathan WC Wong**

Research Centre for Eco-environmental Engineering  
Dongguan University of Technology, China



### **Assoc Prof Dr Saffron Bryant**

School of Science  
RMIT, Australia



### **Assoc Prof Dr Fadlilatul Taufany**

Director of Research and Community Service  
Institut Teknologi Sepuluh Noverember (ITS), Indonesia



### **Prof Ir Dr Denny Ng Kok Sum**

Dean, Faculty of Engineering and Technology  
Sunway University



### **Assoc Prof Dr Subarna Sivapalan, FRSA, SFHEA**

Associate Dean, Research and Knowledge Exchange  
UNESCO Chair in International Education and Development  
Malaysia Office  
University of Nottingham Malaysia



### **Prof Matthew Ashfold**

Faculty of Science and Engineering  
University of Nottingham Malaysia



### **Basil Theckumpurath, P.E**

Head of Country  
Genesis Malaysia





## POCER THROUGH THE YEARS: A LEGACY OF COLLABORATION

**2013**



**2015**



4<sup>th</sup> Postgraduate Colloquium in Environmental Research (POCER 2017)

*Green Technologies: Innovations, Challenges & Prospects*

*Melaka, MALAYSIA*

25 July 2017 – One-day conference

26 July 2017 – Social programme (Optional participation)

**2017**





## POCER THROUGH THE YEARS: A LEGACY OF COLLABORATION

2019

5<sup>th</sup> Postgraduate Colloquium for Environmental Research 2019 (POCER 2019)  
Technologies: Bridging Conventional Practices and INDUSTRIAL  
8-9 August 2019 Putrajaya, Malaysia



2022



2024





## JOIN US AS A SPONSOR

### Key Opportunities with POCER 2026

#### A PARTNERSHIP FOR TANGIBLE IMPACT

##### **A Platform for Solutions and Collaboration**

Under the theme 'Weaving a Resilient and Sustainable Future', the conference will bring together leading experts and researchers to explore solutions to pressing environmental issues. It will serve as a collaborative platform for sharing cutting-edge research, fostering interdisciplinary dialogue, and developing strategies to address the interconnected challenges related to water, energy, and environmental sustainability.

##### **An Established Conference with Expanding Influence**

As the 8th edition of POCER, this conference builds on a legacy of trusted collaboration. We bridge the worlds of science, technology, engineering, arts, and mathematics (STEAM), reaching across academia, industry, and policy. Connect to an enduring international network dedicated to pioneering environmental solutions.

#### CLEAR BENEFITS FOR YOUR ORGANISATION

##### **Connect with the Right People**

This conference is a gathering of innovators across STEAM. It connects senior researchers, industry experts, government advisors, and top students from these interconnected fields. Discover future collaborators, clients, and talented employees in a dynamic, interdisciplinary environment.

##### **Get Noticed by Our Community**

Hear the latest research and ideas on water, energy, and sustainability first. The insights from this conference can help inform your own projects, strategies, and understanding of new trends.

##### **Learn What's Next**

By choosing to sponsor POCER 2026, you are helping to make important conversations happen and putting your organisation at the heart of them. We would be proud to have you join us.





# SPONSORSHIP OPPORTUNITIES

## Flexible Sponsorship Levels Tailored to You

We offer tiered partnership opportunities to align with your strategic goals. Each package is designed to provide clear value and tangible benefits, from broad visibility to targeted engagement.

The table below outlines the minimum investment and core benefits for each sponsorship level

Benefits	Platinum RM10,000	Gold RM5,000	Silver RM2,500	Bronze RM1,000
Logo and branding on website, social media and key signage.	✓	✓	✓	✓
Certificate of appreciation	✓	✓	✓	✓
Acknowledged during the opening and closing ceremonies	✓	✓	✓	✓
Complimentary passes	5 Entries	3 Entries	2 Entries	1 Entry
Company profile & advertisement in the program book.	1 Full page	1 Full page	Half page	-
Dedicated exhibition table	Largest, high-traffic area	High traffic area	Standard	-
Opportunity to host a dedicated session for a technical demo, workshop, or showcase.	✓	✓	-	-
Plenary speaking opportunity	✓	-	-	-



# SPONSORSHIP OPPORTUNITIES

## In-Kind Sponsorship

We also welcome and highly value in-kind sponsorship, recognising that vital support extends beyond financial contributions.

Potential in-kind partnerships include, but are not limited to:

- Accommodation for keynote speakers or special guests.
- Transportation services, including airport transfers or local shuttles.
- Catering for conference breaks, lunches, or receptions.
- Audio-visual equipment and technical support.
- Printing services for programs, banners, and signage.
- Sustainable conference materials and delegate gifts.

**WE ARE HAPPY TO DISCUSS HOW YOUR SPECIFIC RESOURCES  
CAN BE RECOGNISED AS A VALUABLE PARTNERSHIP.**



# LET'S CONNECT

## A Shared Commitment to the Future

Partnering with POCER 2026 is an investment in more than a conference—it is an investment in the dialogue, discovery, and partnerships that will shape our sustainable future. Your support will directly enable critical conversations, foster the next generation of environmental leaders, and amplify tangible solutions.

We are confident that this partnership offers significant value, connecting your organisation with purpose, influence, and a community dedicated to meaningful impact.

We would be honoured to welcome you as a key partner. To discuss how we can tailor this opportunity to your goals, please contact:

**Dr Ianatul Khoiroh**  
**Chair, POCER 2026**

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 pocer@nottingham.edu.my

 <https://www.nottingham.edu.my/Conferences/POCER-2026/>

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