# The University of Nottingham Malaysia Campus



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Invitation

## Project-based and problem-based concepts in Higher

### Education: The experience of the Oulu EduLAB

28 April 2017, Friday @ F4B09a from 10:30 to 12:00

By Blair Stevenson, Manager at the Oulu EduLAB programme

### Project-based and problem-based concepts in Higher Education: The experience of the Oulu EduLAB

#### Abstract

The Oulu EduLAB is a permanent and innovative pre-incubator and incubator higher education training program based at the Oulu University of Applied Sciences in Finland. The Oulu EduLAB is based on an interdisciplinary training concept called the LAB studio model which can be characterised as a project-based and problem-based training programme with entrepreneurship at its core. This programme has become a hub for digital prototyping in the education sector in Finland and in the city of Oulu.

Three key factors make the Oulu EduLAB unique. Firstly, it is a full-time programme that allows students from any degree programme to complete their studies in a project-based format and create startups at the same time. Secondly, it is interdisciplinary in nature which brings together participants from fields such as information systems/programming, graphic design, business and education. And thirdly, the programme is offered in English which means that participants are drawn from around the world. The Oulu EduLAB supports testing of digital prototypes and products in Oulu schools. In this way, Oulu EduLAB teams co-create with Oulu schools to support effective pedagogical design and testing. These teams can also support the integration of targeted digitalisation of programmes and projects in our partner regions, possibly Malaysian classrooms for example.

#### Details: Date: 28 April 2017, Friday Time: 10:30 to 12:00 Venue: F4B09a The University of Nottingham Malaysia Campus Jalan Broga 43500 Semenyih Selangor Darul Ehsan

#### About the speaker:

**Blair Stevenson** (PhD) is an educator, researcher and manager with a broad range of experience in teacher education, culture and technology. He is currently manager at the Oulu EduLAB programme – a full-time, interdisciplinary EdTech pre-incubator and incubator, and acts as the coordinator of the LAB international partnerships at the Oulu University of Applied Sciences in Finland. Additionally, he holds an adjunct professorship at the School of Creative Industries at Ryerson University in Toronto, Canada. Blair also has entrepreneurial experience, having established and managed an international consulting firm for 10 years in Canada.

This event is free and open to all. All are welcome.

For further information on the event, kindly contact Sivabala Naidu.



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