Basic Search and Full text Access from MarketLine Advantage

Revised since 27/08/2020
Go to [https://nusearch.nottingham.edu.my](https://nusearch.nottingham.edu.my) and click on ‘Sign in’.
Select “University IT account”
Type in your ‘university username & password’ and click on ‘Login’

Note: Please ensure that you are at the authentication page with the Malaysia url link (.edu.my)
Your name appeared on the top right of the homepage indicate that you have successfully login to NUsearch. Click on “Databases”.
1. Key in the full or partial database name/publisher and click on the magnifying glass icon to search.

2. Once the database is found, click on ‘Available online’.
You have successfully logged into the **MarketLine**

Use the search box below to access **3,002,447** Intelligence Reports & Analysis

**Searching by keyword:**
Type in the **keywords** or **keyphrase** and click on **Search**

Note: Select your preference report type under **All Research**.

**Browse by** - sector, company, geography, database or content type

- **Browse by Sector**
  - Refine content by 19 core sectors

- **Browse by Company**
  - Key facts, data, and analysis for over 100,000 companies

- **Browse by Geography**
  - Refine content by region or country

- **Browse by Database**
  - City, Country, and Industry Statistics

- **Browse by Content Type**
  - Explore MarketLine's Industry, Company, and Geography focused reports and data
Select your preference company name.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Parent/Subsidiary/Independent</th>
<th>Headquarters</th>
<th>Employees</th>
<th>Annual Revenue (US$M)</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>HM Revenue &amp; Customs</td>
<td>Independent</td>
<td>United Kingdom</td>
<td>63,575</td>
<td>801,460</td>
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<td>Subsidiary (of Toyota Industries Corp)</td>
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</table>
Click on ‘Research Reports’
Click on ‘Download full Report’

<table>
<thead>
<tr>
<th>Date</th>
<th>Report</th>
<th>Report Type</th>
<th>Industry</th>
<th>Country</th>
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<tr>
<td>25 Jun 1999</td>
<td>India's Technology Industry: The Indian technology sector has undergone prolific growth but still lag behind US and China</td>
<td>Case Studies</td>
<td>India</td>
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<td>25 Jun 1999</td>
<td>Drones: Drone delivery services are close to revolutionizing the way food is transported</td>
<td>Case Studies</td>
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<td>11 Feb 1999</td>
<td>Amazon Restaurants: Struggling to compete in the highly competitive food delivery business</td>
<td>Case Studies</td>
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MarketLine Case Study

Amazon Restaurants

Struggling to compete in the highly competitive food delivery business

Reference Code: ML00030-009

Publication Date: February 2019

WWW.MARKETLINE.COM

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User Guide and Video Guides from MarketLine Advantage
After successfully logged into the MarketLine from NUsearch, move cursor to the top right of the page. **Note:** Refer to slide number 2 to 7.

Click on 'User Guides' or 'Video Guides'

Move your cursor to the 'icon'
Video Guides

The following videos will guide you on how to use the database and analysis tools.

- Companies, News and Deals
- Search and Browse
- Country Statistics
- City Statistics
- Consumer Data Analytics
- Industry Statistics
- Company Prospector
- Influencers
- Case studies

Search and Browse

Marketline 2 - Search & Browse

User Guide

Marketline

User Guide