

# Basic Search and Full text Access from Mintel Reports

Revised since 02/12/2021

# NUsearch

What are you looking for?

Advanced search

All items ▾ with the words ▾ anywhere in the record ▾

Go to <https://nusearch.nottingham.edu.my> and click on 'Sign in'

## Welcome to NUsearch Malaysia

There have been some changes to library eResources links.

For more information, visit our [news article](#).

Due to scheduled maintenance, NUsearch may be unavailable weekly **from 11pm Saturday to 2am Sunday**.

## News

## Where can I get help?

[Need help?](#) is always available from the NUsearch menu, and further help and support can be found on the [Library website](#).

For any enquiries and assistance, please contact [libraryservices@nottingham.edu.my](mailto:libraryservices@nottingham.edu.my)

You may also drop-in to our [Chat with your librarian](#) sessions (Monday to Friday, 2pm-5pm) on MS Teams.

## Free e-resources available during

# NUsearch

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Sign in options

- University IT account  >
- Community borrowers >

Cancel

Select "University IT account"

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## Free e-resources available during



The University of Nottingham

UNITED KINGDOM · CHINA · MALAYSIA

Welcome to The University of Nottingham's  
Malaysia Campus' Shibboleth IDP Service

Login to NUsearch Malaysia

Username

Username only; e.g., kexxx1

Password

Login



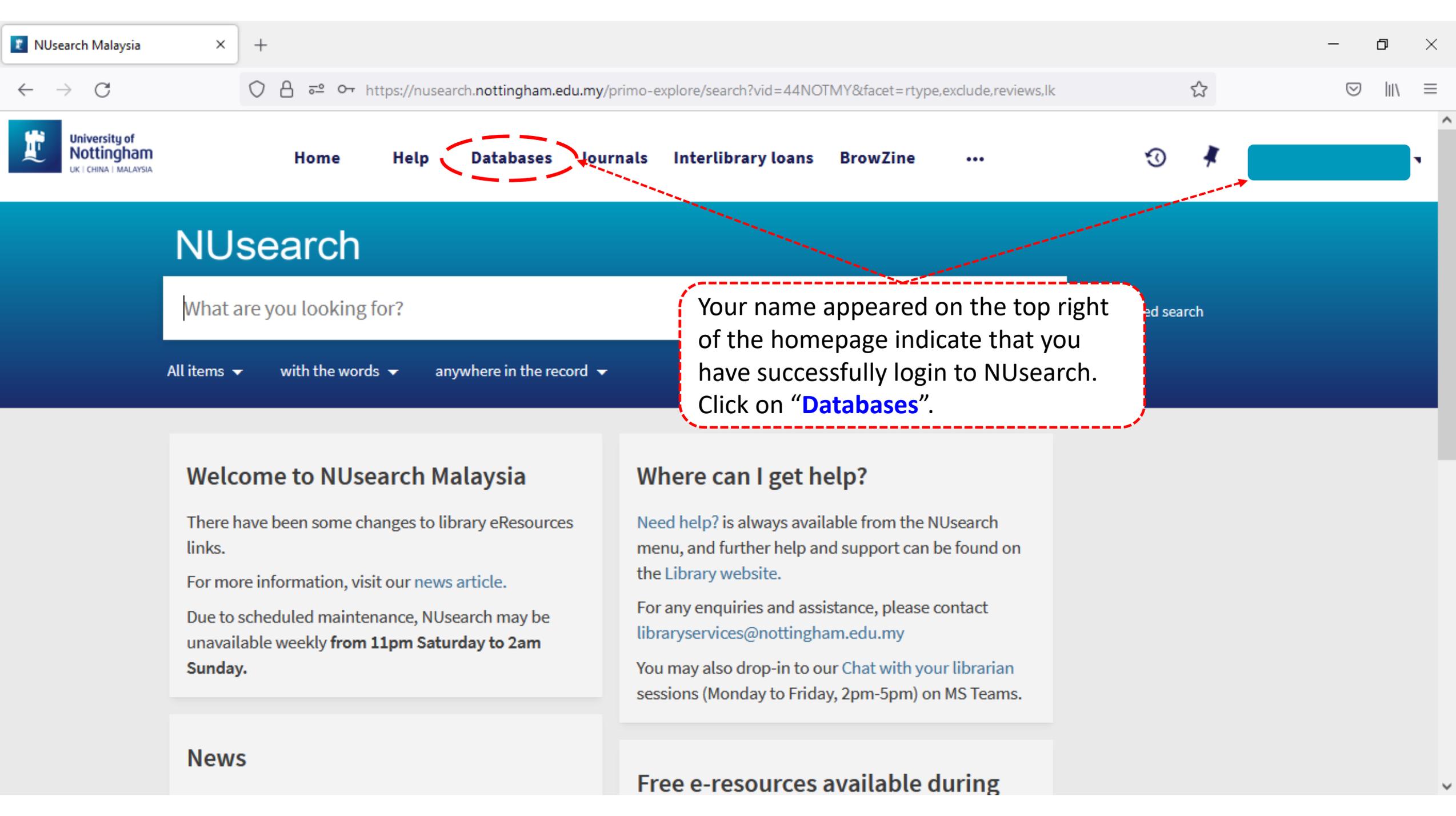
University of Nottingham

UK | CHINA | MALAYSIA

NUsearch Malaysia is the library search interface offered by the Malaysia campus at the University of Nottingham

Type in your **‘university username & password’** and click on **‘Login’**

**Note:** Please ensure that you are at the authentication page with the **Malaysia url link (.edu.my)**



Home

Help

Databases

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# NUsearch

What are you looking for?

All items

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anywhere in the record

Your name appeared on the top right of the homepage indicate that you have successfully login to NUsearch. Click on "Databases".

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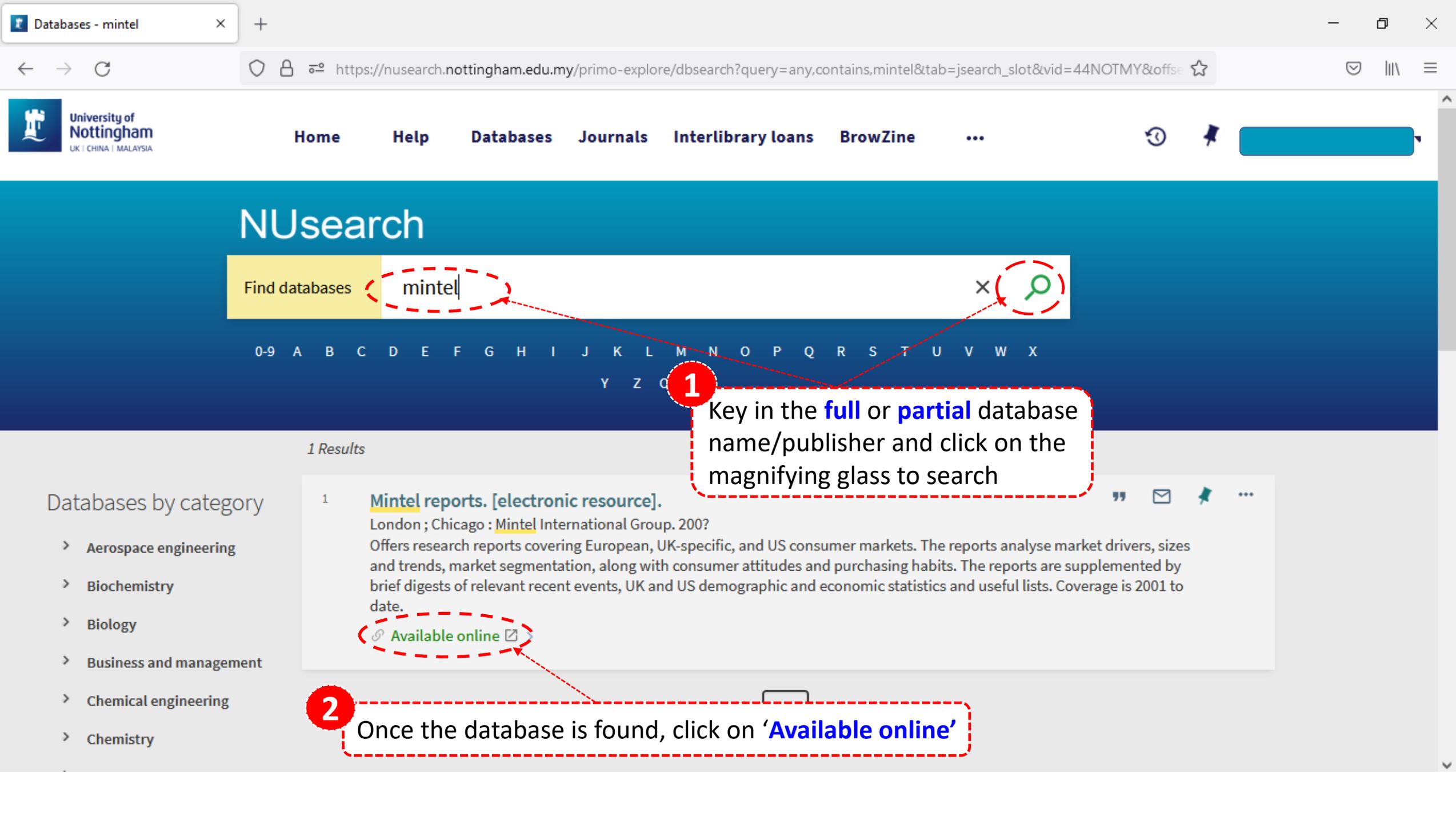
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## Free e-resources available during



# NUsearch

Find databases  × 

0-9 A B C D E F G H I J K L M N O P Q R S T U V W X  
Y Z

**1** Key in the **full** or **partial** database name/publisher and click on the magnifying glass to search

1 Results

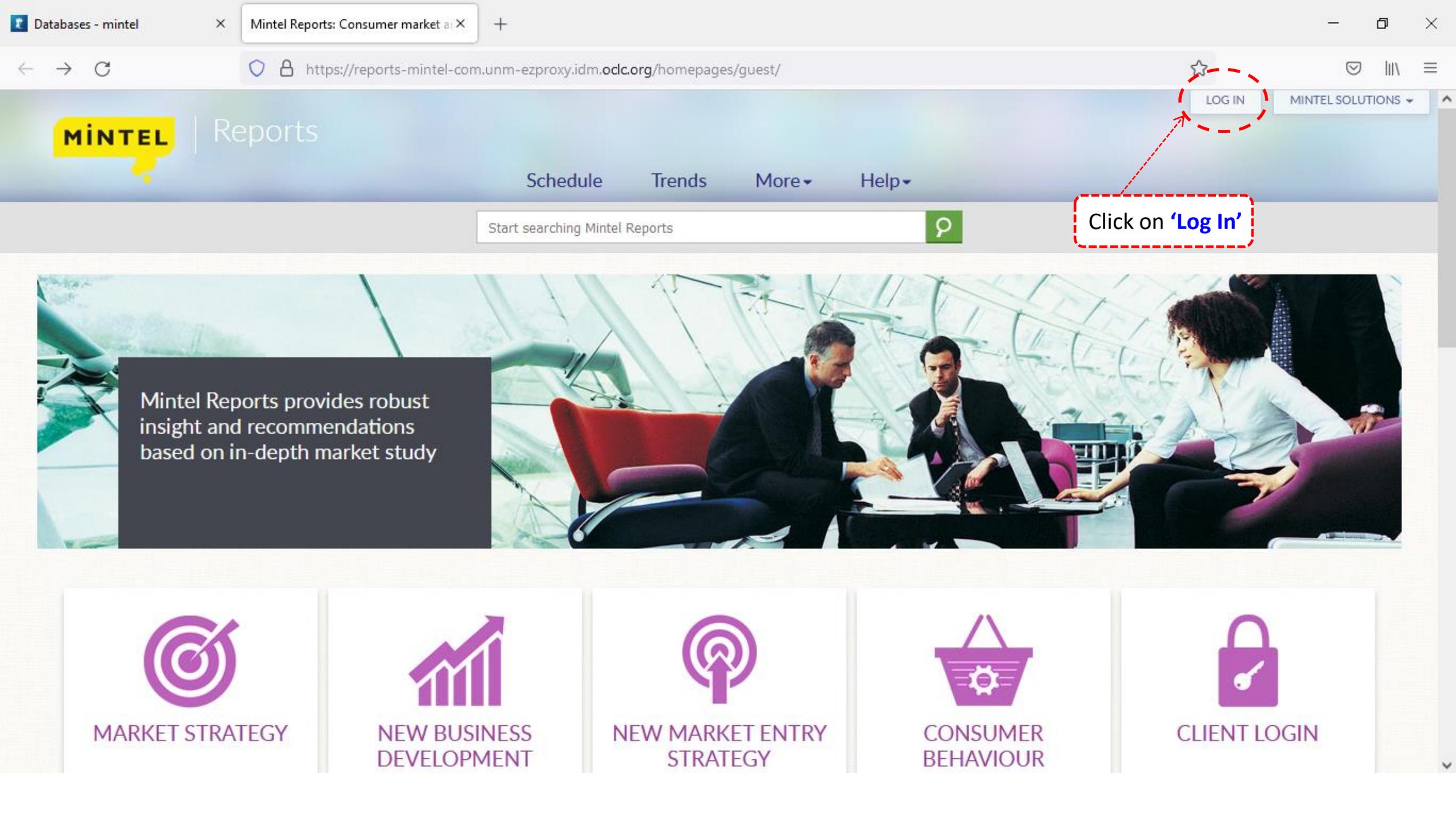
1 **Mintel reports. [electronic resource].**  
London ; Chicago : [Mintel International Group](#). 200?  
Offers research reports covering European, UK-specific, and US consumer markets. The reports analyse market drivers, sizes and trends, market segmentation, along with consumer attitudes and purchasing habits. The reports are supplemented by brief digests of relevant recent events, UK and US demographic and economic statistics and useful lists. Coverage is 2001 to date.

[Available online](#) 

**2** Once the database is found, click on **'Available online'**

## Databases by category

- > Aerospace engineering
- > Biochemistry
- > Biology
- > Business and management
- > Chemical engineering
- > Chemistry



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Mintel Reports provides robust insight and recommendations based on in-depth market study



MARKET STRATEGY



NEW BUSINESS DEVELOPMENT



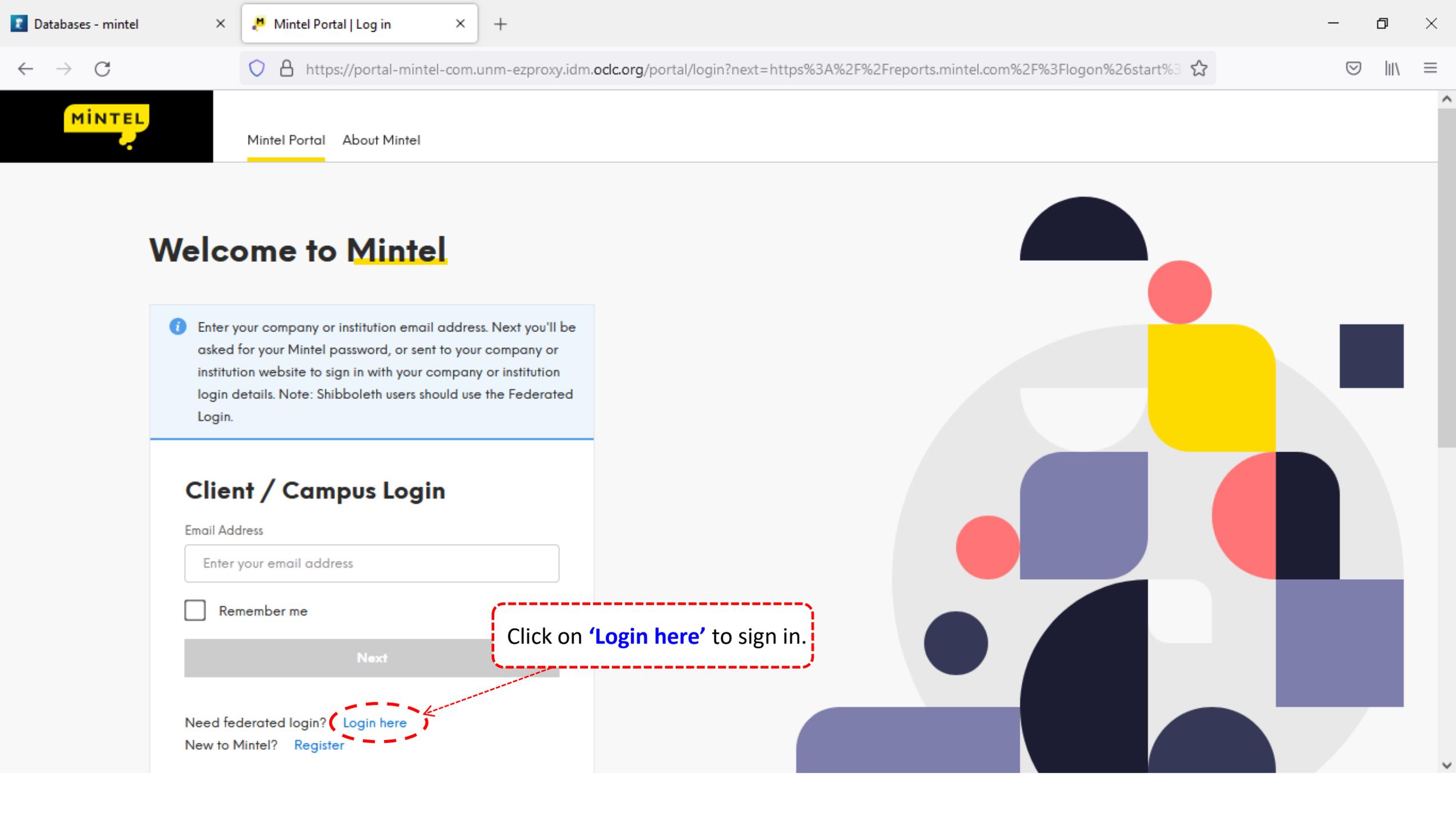
NEW MARKET ENTRY STRATEGY



CONSUMER BEHAVIOUR



CLIENT LOGIN



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**i** Enter your company or institution email address. Next you'll be asked for your Mintel password, or sent to your company or institution website to sign in with your company or institution login details. Note: Shibboleth users should use the Federated Login.

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Type and select 'University of Nottingham Malaysia Campus' then click on 'sign in'

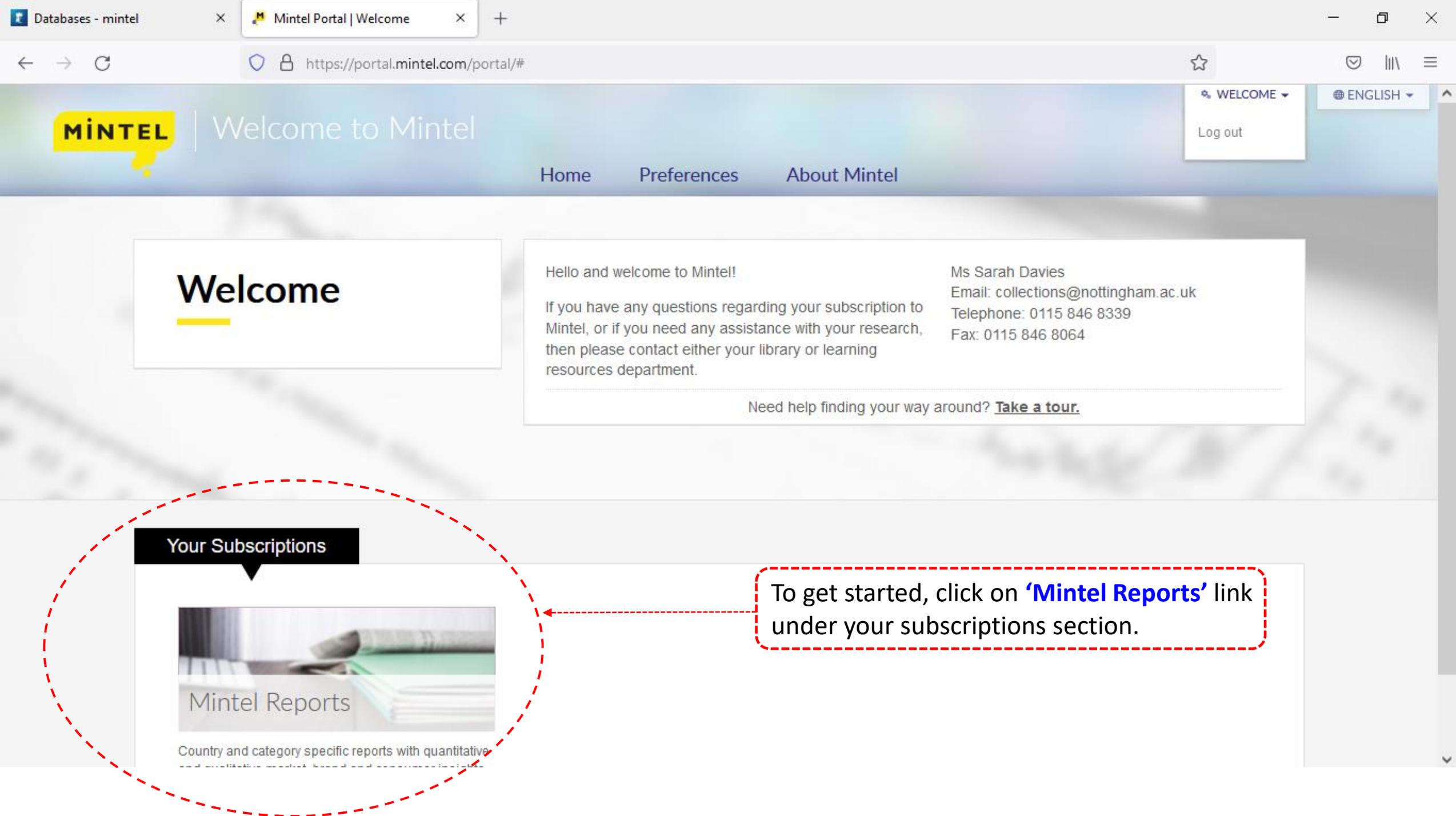
nottingham |

- Nottingham College
- Nottingham Trent University
- University of Nottingham
- University of Nottingham Malaysia Campus
- University of Nottingham Ningbo, China
- West Nottinghamshire College

Why are you here?  
What type of job would suit you?  
PROSPECTS



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Hello and welcome to Mintel!

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Ms Sarah Davies  
Email: [collections@nottingham.ac.uk](mailto:collections@nottingham.ac.uk)  
Telephone: 0115 846 8339  
Fax: 0115 846 8064

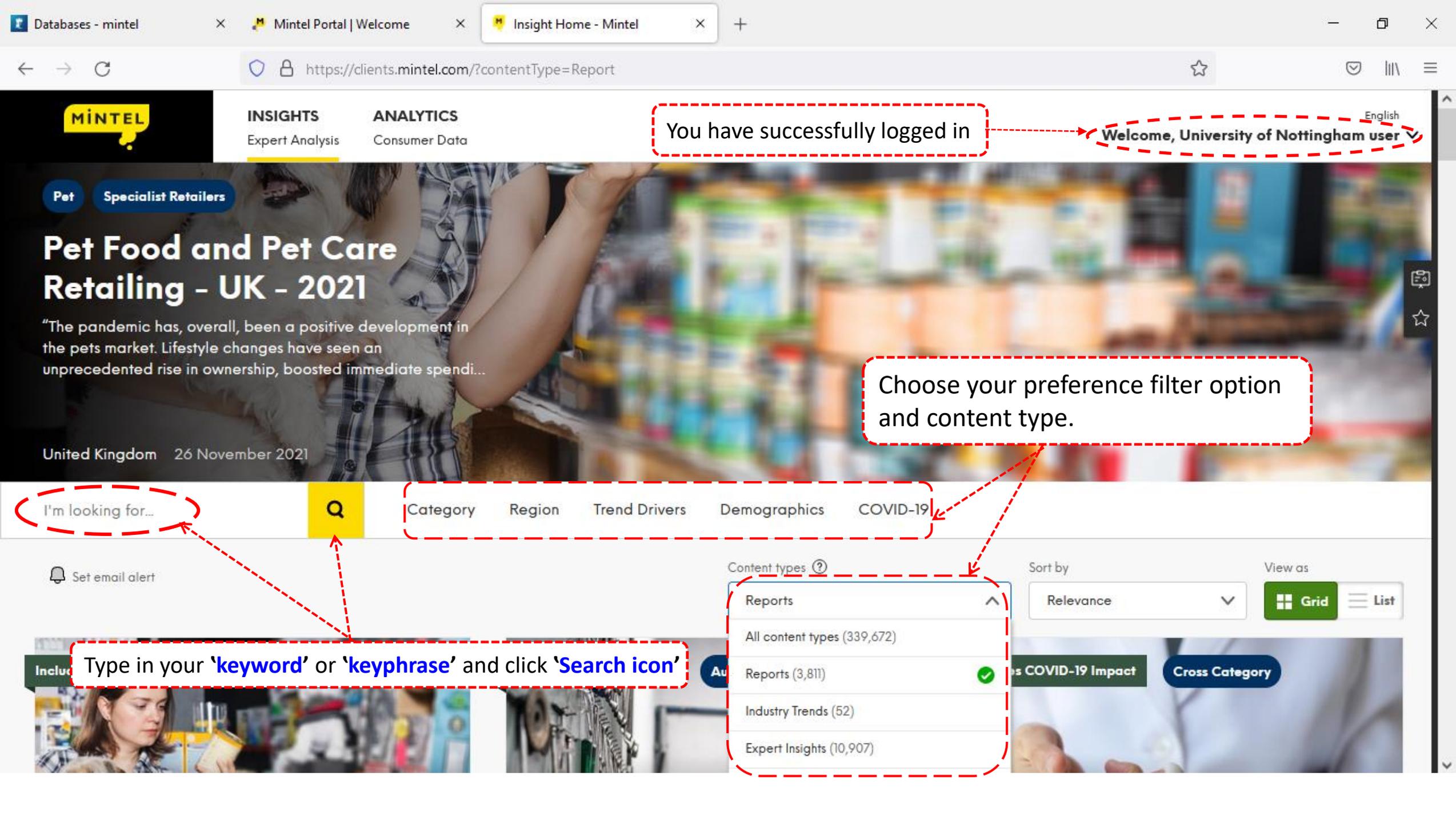
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Pet Specialist Retailers

# Pet Food and Pet Care Retailing - UK - 2021

"The pandemic has, overall, been a positive development in the pets market. Lifestyle changes have seen an unprecedented rise in ownership, boosted immediate spendi..."

United Kingdom 26 November 2021

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Category Region Trend Drivers Demographics COVID-19

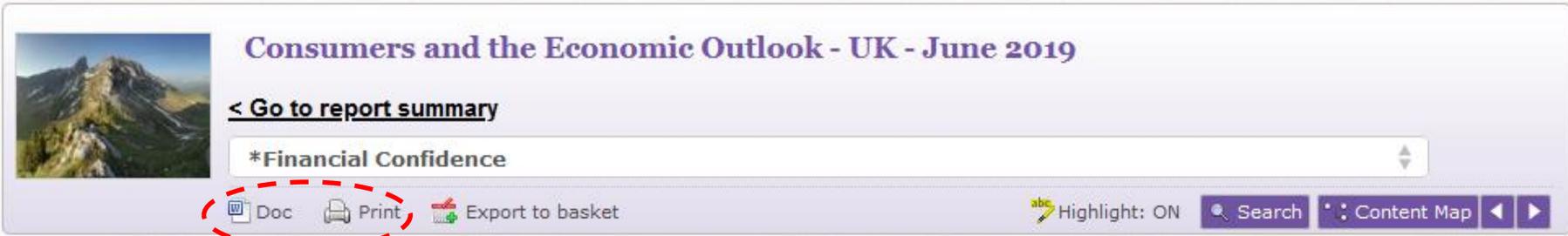
Choose your preference filter option and content type.

Type in your 'keyword' or 'keyphrase' and click 'Search icon'

- Content types ?
- Reports ^
  - All content types (339,672)
  - Reports (3,811) ✓
  - Industry Trends (52)
  - Expert Insights (10,907)

Sort by Relevance View as Grid List





**Consumers and the Economic Outlook - UK - June 2019**

[< Go to report summary](#)

\*Financial Confidence

Doc Print Export to basket Highlight: ON Search Content Map

### What you need to know

[comment](#) | [export](#)

- Many economic forecasters, including the Office of Budgetary Responsibility, are cautious about the UK's prospects over the coming year.
- be paying little attention to this negativity. 37% are pretty confident that they'll be OK over the next year, but should be fine.
- This is the most optimistic that people have been in the decade that Mintel has been tracking this measure, starting all the way back in January 2009.
- As with all Mintel's sentiment measures, though, there are sizeable differences across different demographics.
- There's a generational divide, with over-65s being far more optimistic than their younger counterparts.
- The income gap is also pronounced. 65% of people with a household income of at least £75,000 fall into the most confident group, compared to just 25% of people in households with an income of less than £15,500.

### A new high for Mintel's financial confidence index

[comment](#) | [export](#)

Not only are people positive about their current financial situation, but they're also more optimistic about how their finances will fare over the coming year. 37% say that they're confident they should be OK, up from 31% at the start of 2019, and almost twice as high as the measure's low point back in September 2011, when only 20% said that they were confident about how their finances would hold up over the coming year.

Click on 'Doc' or 'Print' to download full text.

## Consumers and the Economic Outlook - UK - Jun 2019

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### What you need to know

- Many economic forecasters, including the Office of Budgetary Responsibility, are cautious about the UK's prospects over the coming year.
- Consumers, though, seem to be paying little attention to this negativity. 37% are pretty confident that they'll be OK over the next year, and 48% say that they're concerned, but should be fine.
- This is the most optimistic that people have been in the decade that Mintel has been tracking this measure, starting all the way back in January 2009.
- As with all Mintel's sentiment measures, though, there are sizeable differences across different demographics.
- There's a generational divide, with over-65s being far more optimistic than their younger counterparts.
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Overall, 85% of consumers say that they're either confident that they should be OK, or that they have some concerns, but think that they should be fine.

There's a fine line between confidence and complacency, though. Mintel's own data shows that 34% have got less than £500 set aside, meaning that even a relatively short spell of unemployment could have a huge impact on their ability to make ends meet. The UK's savings ratio is as low as it's been at any point since the 1960s, confirming that people currently feel little need to build up a cushion of emergency savings.

Low savings and the continued growth in consumer credit is great for short-term consumer expenditure, but if there is significant Brexit-related economic disruption, then this newfound confidence could turn out to be extremely fragile.

**FIGURE 8:** "And how do you feel about your financial situation over the next year?", May 2019

Base: 2,000 internet users aged 16+

	%
I feel pretty confident that I'll be OK	37
I'm concerned, but should be fine	48
I'm really worried	13

# User Guide and Support from Mintel



INSIGHTS

Expert Analysis

ANALYTICS

Consumer Data

English

Welcome, University of Nottingham user

Pet Specialist Retailers

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"The pandemic has, overall, been a positive development in the pets market. Lifestyle changes have seen an unprecedented rise in ownership, boosted immediate spendi...

United Kingdom 26 November 2021

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**Note:** Refer to slide number 2 to 11.

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- Logout

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Category

Region

Trend Drivers

Demographics

COVID-19

Content types ?

All content types

Sort by

Relevance

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Grid



List

Includes COVID-19 Impact

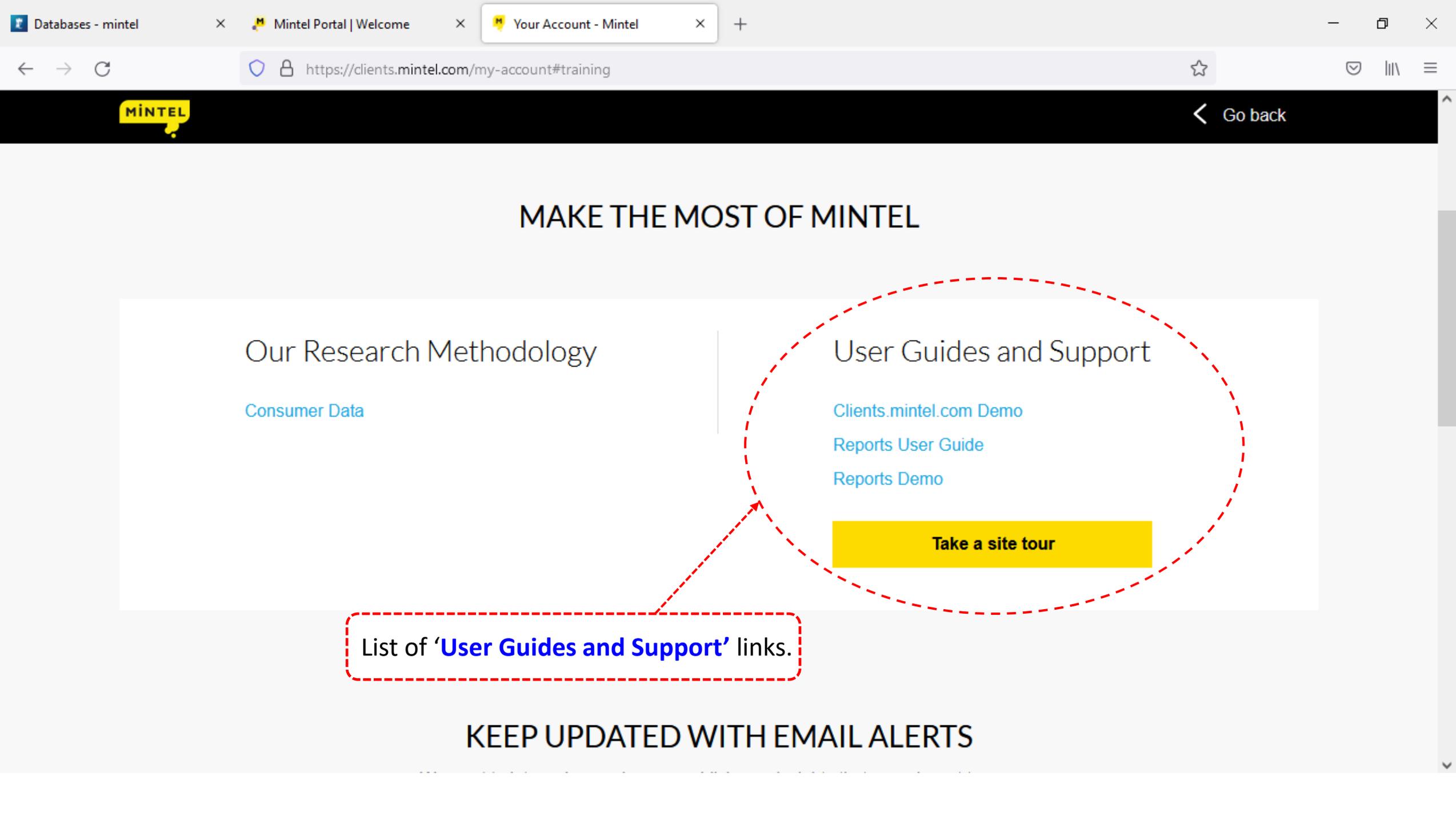
Cross Category

Includes COVID-19 Impact

Automotive

Includes COVID-19 Impact

Cross Category



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ANALYTICS  
Analysis Consumer Data

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I'm looking for...



Category Region

Includes COVID-19 Impact

Cross Category

Includes C

## Reports User Guide

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Automatic Zoom



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USER GUIDE

