

Basic Search and Access from Statista

Revised since 06/01/2023

NUsearch

Go to <https://nusearch.nottingham.edu.my> and click on 'Sign in'

Advanced search

All items ▾ with the words ▾ anywhere in the record ▾

Welcome to NUsearch Malaysia

NUsearch has been updated! Read about all the new features and enhancements in our [November release notes](#).

Due to scheduled maintenance, NUsearch may be unavailable weekly from 11pm Saturday to 2am Sunday.

Sign in

Sign in to NUsearch to:

- view the full list of search results
- check your library account
- request items
- access resources seamlessly from off-campus





NUsearch

What are you looking for?



Advanced search

All items ▾

with the words ▾

anywhere ▾

University IT account  >

Select "University IT account"

Community borrowers >

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Cancel





Welcome to The University of Nottingham's Malaysia Campus' Shibboleth IDP Service

Login to NUsearch Malaysia

Username

Password

Login

Type in your **'university username & password'** and click on **'Login'**

Note: Please ensure that you are at the authentication page with **Malaysia URL link(.edu.my)**



NUsearch Malaysia is the library search interface offered by the



NUsearch

What are you looking for?

Your name appeared on the top of the homepage indicates that you have successfully logged into NUsearch. Then, click on “**Databases**”.

All items ▾

with the words ▾

anywhere in the record ▾

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NUsearch

Find databases 

0-9 A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z Others

1 Type in the **full** or **partial name** of the **database** and click on magnifying glass icon to search

1 Results

Databases by category

- > Aerospace engineering
- > Biochemistry
- > Biology
- > Business and management
- > Chemical engineering

1 **Statista.**
New York : Statista, Inc. 2007-
Provides access to statistics and studies gathered by market researchers, trade organizations, scientific publications, and government sources on over 600 industries.
[Available online](#) 

2 Once the database is found, then click on the **'Available online'** link to access it.

Results Per Page: 25 50





Welcome, University of Nottingham Malaysia!

successfully logged into Statista

- Statistics ▾
- Reports ▾
- Outlooks ▾
- Company DB **NEW**
- Infographics
- Services ▾
- Global Survey

Browse & choose one of the categories **OR** type in any 'keyword' or 'keyphrase' and click on search icon.

Empowering people with data

Insights and facts across 170 industries and 150+ countries

digital advertising

Statista Search 🔍

Social media usage

E-commerce worldwide

Nike

TikTok

Netflix

Sustainability in fashion

Fast fashion in Europe

AI market worldwide

Global inflation

Statistics on India



Sort by

Relevance

Location Focus

Malaysia



Statistics

Statistics (> 1,000)

Forecasts & surveys (499)

Infographics (115)

Topics (184)

Studies & Reports

Dossiers & DossierPlus (224)

Markets & Countries (18)

Companies & Consumers (327)

Additional Reports (157)

Expert tools

SEARCH RESULTS (> 1,000)

EDITORIAL PICK

Digital Advertising Report 2022
Statista Digital Market Outlook - Market Report

Digital advertising in the Netherlands
Statistics

Refine by sub-segment on any different types of statistics and reports that you want.

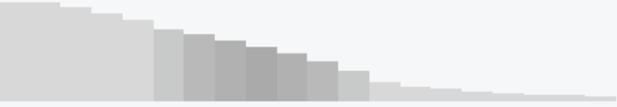
Digital advertising in Italy
Statistics and facts on digital advertising in Italy

Digital advertising in South Korea
Statistics and facts on digital advertising in South Korea

Digital advertising formats in the UK
Statistics and facts on digital advertising formats in the United Kingdom (UK)

Search accuracy ⓘ

Wide Normal High



Regions

All ▼

Countries & Territories

country search

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola

Industry

All ▼

Publication date

All ▼

-  [Digital advertising in Japan](#)
Statistics and facts about digital advertising in Japan
-  [Digital advertising in the U.S.](#)
Statistics and facts on digital advertising in the U.S.
-  [Digital advertising formats in the U.S.](#)
Statistics and facts on digital advertising formats in the U.S.
-  [Digital advertising in the Middle East and North Africa](#)
Statistics and facts about digital advertising in the Middle East and North Africa
-  [Digital advertising in Russia](#)
Statistics and facts on digital advertising in Russia
-  [Digital advertising worldwide](#)
Statistics and facts on digital advertising worldwide
-  [Digital advertising in the Asia-Pacific region](#)
Statistics and facts on digital advertising in the Asia-Pacific region
-  [Digital advertising in France](#)

Choose between search precision (normal, wide or high), countries & regions, etc and refresh the search for more focused result.



Sort by

Relevance

Location Focus

Malaysia



Statistics

Statistics (> 1,000)

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Expert tools

SEARCH RESULTS (> 1,000)

EDITORIAL PICK

Digital Advertising Report 2022
Statista Digital Market Outlook - Market Report

Digital advertising in the Netherlands
Statistics and facts on digital advertising in the Netherlands

Click on your interested report
Statistics and facts on digital advertising in Italy

Digital advertising in South Korea
Statistics and facts on digital advertising in South Korea

Digital advertising formats in the UK
Statistics and facts on digital advertising formats in the United Kingdom (UK)

Digital Advertising Report 2022

Statista Digital Market Outlook - Market Report



Digital Advertising uses the internet to deliver marketing messages in various formats to internet users. This includes advertisements in results pages of search engines (Search Advertising); advertising in social media networks in the form of, for instance, sponsored posts (Social Media Advertising);

advertisement banners like e.g. so-called skyscrapers (Banner Advertising); advertisements within video players (Video Advertising); and paid digital classifieds (Classifieds). The worldwide revenue of US\$616 billion in 2022 is expected to grow to US\$1,005 billion up to 2027.

What's included?

- All relevant data, including market size & forecasts for the next five years
- Regional development with focus on Europe
- Trends and market analysis
- Distribution by device type, method, and industry

Click on '**Download report**'

Study Details

Digital Advertising Report 2022

Source(s): Statista Digital Market Insights

Pages: 151

Document: PDF

Access after purchase:

Download from this page

\$995.00

Free of charge

with your account

Download report

Sort by

Relevance

Location Focus

Malaysia



Statistics

Statistics (> 1,000)

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Expert tools

Consumer Markets (0)

Mobility Markets (0)

SEARCH RESULTS (> 1,000)

EDITORIAL PICK

Digital Advertising Report 2022
Statista Digital Market Outlook - Market Report

Advertising expenditure in Malaysia 2019-2021
Advertising spending in Malaysia from 2019 to 2021 (in billion Malaysian ringgit)

Share of total advertising expenditure for internet advertising Malaysia 2012-2022
Internet advertising expenditure as share of total advertising expenditure in Malaysia from 2012 to 2020 with ...

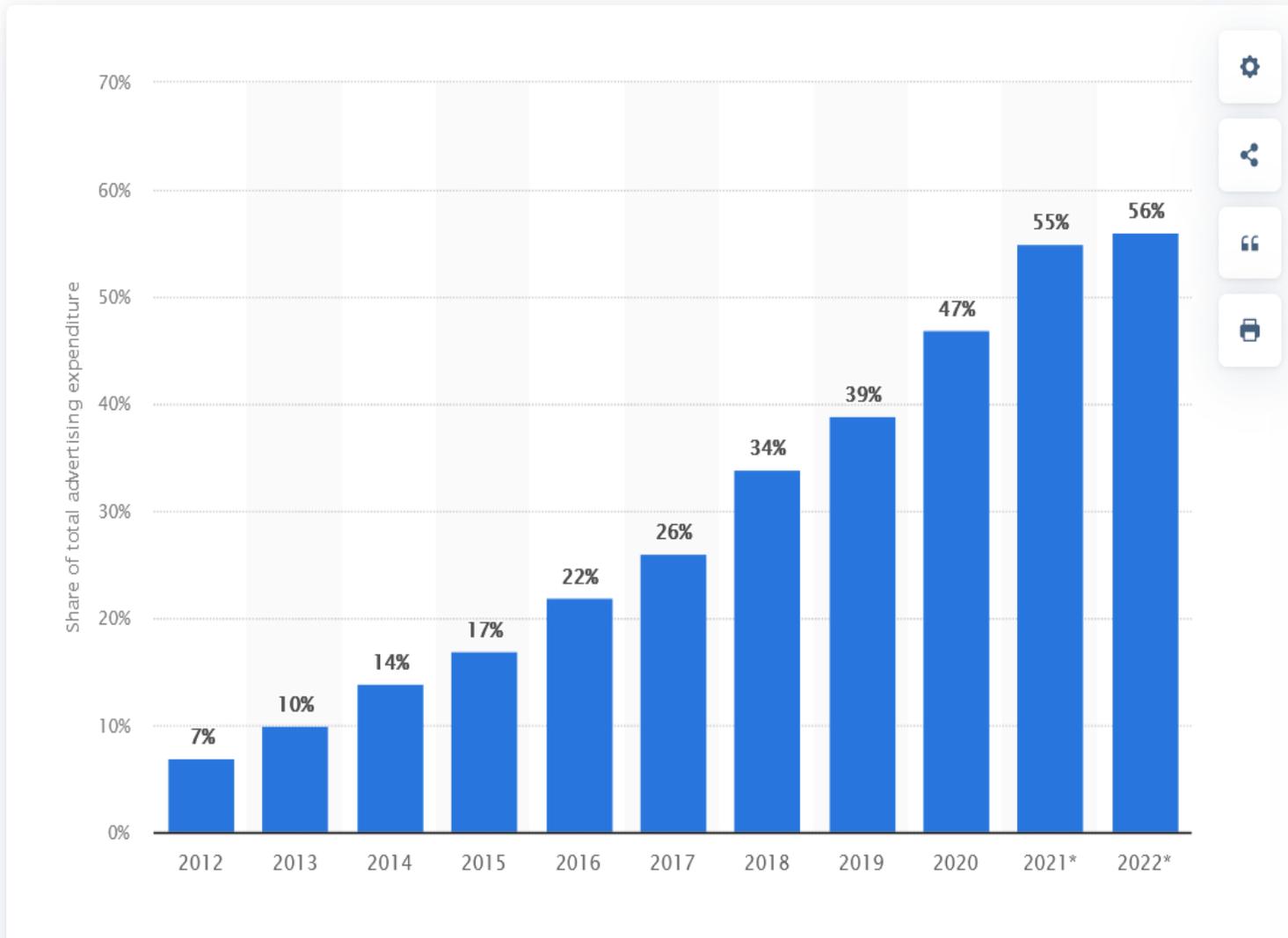
Forecast share of advertising spending Malaysia 2021, by media type
Forecast share of advertising expenditure in Malaysia in 2021, by media type

Digital advertising
Digital advertising revenues of major internet companies worldwide in 2022 and 2026 (in billion U.S. dollars)

Digital advertising spending in Turkey Q1 2022, by category
Digital advertising spending in Turkey in the 1st quarter of 2022, by category (in million Turkish lira)

For statistics, click on any statistics data title.

Internet advertising expenditure as share of total advertising expenditure in Malaysia from 2012 to 2020 with a forecast for 2021 and 2022



DOWNLOAD

PDF XLS PNG PPT

SOURCE DETAILS FAQ

Sources
GroupM; Malaysia Advertisers Association

Published by
Malaysia Advertisers Association

Source link
[Malaysian Advertiser Association annual report 2021, page 40](#)

Release date
April 2022

Citation formats

Download statistic can be saved as PDF, XLS, PNG & PPT.